

Greater Cambridge Partnership

CAMBOURNE TO CAMBRIDGE CONSULTATION REPORT



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TYPE OF DOCUMENT (VERSION) PUBLIC

PROJECT NO. 70086660

OUR REF. NO. C2C-06-01-CONSULTATION_REPORT

DATE: MARCH 2023

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QUALITY CONTROL

Issue/revision	First issue	Revision 1	Revision 2	Revision 3
Remarks				
Date	03/03/2023			
Prepared by	Chloe Smith			
Signature				
Checked by				
Signature				
Authorised by	Belinda Redpath			
Signature				
Project number	70086660			
Report number	C2C-06-01- Consultation_Report			
File reference				



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1 INTRODUCTION

1.1 BACKGROUND

- 1.1.1. The Cambourne to Cambridge (C2C) Scheme proposes a new transport route from the growing settlement of Cambourne to Cambridge city centre, henceforth referred to as the Scheme. Cambridgeshire County Council (CCC) (the Applicant) is making an application on behalf of the Greater Cambridge Partnership (GCP) to the Secretary of State for Transport for an Order under the Transport and Works Act 1992 (TWA) to approve this Scheme. The proposed Order will be termed the Cambourne to Cambridge Transport Scheme Order 20XX (the Order).
- 1.1.2. GCP is the local delivery partner for the Greater Cambridge City Deal comprising a statutory joint committee (Joint Committee) formed by CCC, South Cambridgeshire District Council and Cambridge City Council, with non-voting representatives from the University of Cambridge and the business sector who sit on the GCP Executive Board.
- 1.1.3. The Transport and Works Act 1992 requires that the applicant must be a body defined under the Local Government Act. As GCP does not perform this function the TWAO application is being made by Cambridgeshire County Council, as a corporate entity and GCP partner, under a memorandum of understanding between the parties.
- 1.1.4. The Order, if made, would authorise CCC to carry out works to construct a new 13.6 km public transport route linking Cambourne and Cambridge, and the subsequent operation and maintenance of those works. It will include a dedicated busway serving communities in Cambourne and the proposed Bourn Airfield development, as well as in Hardwick, Coton and the West Cambridge campus. An emergency access and maintenance track will run alongside the busway, also providing an active travel path for pedestrians, cyclists, and where practicable, for equestrian use.
- 1.1.5. In addition, the Order would authorise CCC to compulsorily acquire land and rights, to occupy land on a temporary basis, to divert utilities, to make provision for temporary alternative routes and permanent diversions and to stop up or alter roads temporarily and permanently.

1.2 THE SCHEME

- 1.2.1. The proposed busway lies to the west of Cambridge, running between the town of Cambourne and Cambridge city centre along the corridor served by the A428/A1303. It will connect to a wider public transport network to enable people to travel for employment, education and leisure. The Scheme will encourage modal shift to public transport via a congestion-free alternative to the car and will facilitate sustainable development at key strategic economic and housing sites.
- 1.2.2. The Scheme is a priority for the City Deal agreed in 2014 between Central Government, CCC, Cambridge City Council and South Cambridgeshire District Council, as it will create a vital link to ease congestion, offer sustainable travel choices, connect communities and support growth.
- 1.2.3. The Scheme forms part of a portfolio of projects being delivered under the City Deal by the Greater Cambridge Partnership (GCP), the delivery body for the Deal. GCP has been allocated up to £500 million in funding until 2030 for transport infrastructure, with the aim of contributing to the development of a better, green transport network for the city region to boost local economic growth.



1.3 CONSULTATION

- 1.3.1. GCP carried out comprehensive consultation on the proposed Scheme. The consultation process is outlined in Chapter 3 and this included four formal stages of consultation from 2015 to 2022 with both key stakeholders and the local community. The purpose of these consultations was to ensure statutory bodies, landowners, members of the public and other stakeholders understood the Scheme and the potential environmental effects. It provided them with a series of opportunities to comment on the proposals at key stages of development and for the project team to ensure these responses were considered as part of Scheme design and construction planning.
- 1.3.2. Each round of consultation was well publicised to ensure a wide range of individuals and organisations had the opportunity to comment. It was also iterative; issues raised informed the Scheme development and were thereby carefully considered as part of each subsequent round of consultation. Engagement with stakeholders and the wider community has been undertaken, is ongoing and will continue post-submission and up to public inquiry.

1.4 PURPOSE AND STRUCTURE OF THIS REPORT

- 1.4.1. This report summarises the four stages of consultation that have been undertaken by GCP as well as continued stakeholder engagement. It will be submitted with the TWAO application in accordance with Rule 10(2)(d) of the Transport and Works (Applications and Procedures) (England and Wales) Rules 2006.
- 1.4.2. The structure of the report is as follows:
 - Chapter 1: Introduction
 - Chapter 2: Scheme Context
 - Chapter 3: Consultation Strategy
 - Chapter 4: Better Bus Journeys Consultation
 - Chapter 5: Phase One Consultation
 - Chapter 6: Phase Two Consultation
 - Chapter 7: Environmental Impact Assessment Consultation
 - Chapter 8: Continued Stakeholder Engagement
 - Chapter 9: Summary



2 SCHEME CONTEXT

2.1 REQUIREMENTS FOR THE SCHEME

- 2.1.1. Greater Cambridge is one of the most successful and fastest growing economies in the UK. The pace of economic growth is unlikely to slow which will lead to population growth and, if not supported by improved public transport infrastructure, increased congestion. Greater Cambridge would be unable to achieve its full potential without investment in infrastructure and housing.
- 2.1.2. Accessibility to jobs and services is constrained in West Cambridge and along the A428/A1303 corridor by increased congestion and a lack of viable public transport alternatives. This also limits development potential and growth at key development sites including West Cambourne, Bourn Airfield and the Cambridge West University Campus.
- 2.1.3. The Scheme will provide a new transport route from Cambridge city centre to Cambourne serving the A428/A1303 corridor with eight buses per hour in each direction. This will increase accessibility for the local population and support economic growth and development in the area.
- 2.1.4. The Scheme objectives are set out in Figure 2-1. They are founded on supporting economic growth, providing a sustainable transport network and relieving congestion. The Scheme carried out a comprehensive option selection process to ensure that the proposed Scheme meets these objectives.

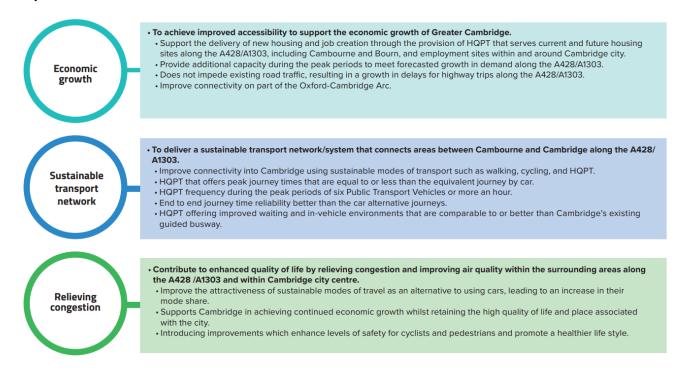


Figure 2-1 - Scheme Objectives



2.2 SCHEME DESCRIPTION

THE SCHEME

- 2.2.1. The Scheme runs between Cambridge city centre and Cambourne, 8 miles west of Cambridge. It will serve existing and growing settlements along the route, including Cambourne and Hardwick, and future developments, including Bourn Airfield and Cambourne West.
- 2.2.2. The Scheme consists of three main elements:
 - A public transport route between Cambourne and Cambridge, providing reliable and sustainable services bypassing general traffic congestion;
 - A new travel hub site off the A428 at Scotland Farm; and
 - A new active travel path for walkers and cyclists and, where practicable, for equestrian use.
- 2.2.3. It will comprise a 13.6km long majority dedicated busway linking Cambourne and Cambridge. It will include a dedicated busway serving communities in Cambourne and the proposed Bourn Airfield development, as well as in Hardwick, Coton and the West Cambridge campus. Adjoining the busway there will be an emergency access and maintenance track that would also provide an active travel path for pedestrians and cyclists. The busway will be used by electric or hybrid vehicles, with a minimum emissions standard of Euro VI, providing a service of eight buses per hour each way.
- 2.2.4. The busway will pass via a new travel hub (referred to in early consultation as a Park & Ride) at Scotland Farm on the A428, from where drivers can leave their cars and continue into the city using the C2C, by bus or cycle, and avoid the increasingly congested roads.
- 2.2.5. Construction is anticipated to commence in 2024 and continue over approximately 21 months opening in 2026. It will require the use of 16 worksites, including one main compound at Scotland Farm Travel Hub, five secondary compounds and ten local works compounds to support construction activities.

THE SCHEME ALIGNMENT

- 2.2.6. The Scheme begins in Cambourne at Sterling Way and moves east on an existing footway/cycleway, which will be re-provided alongside the route as part of an existing planning permission. It crosses Broadway and enters the currently disused Bourn Airfield where it passes around the western and northern perimeter of this future new community, mainly on a dedicated route.
- 2.2.7. The route bears north-east out of Bourn Airfield crossing St Neots Road about 150m northwest of the Bourn roundabout at Childerley Gate. North of St Neots Road, it bears east between the A428 and Childerley Lodge Cross.
- 2.2.8. The busway continues off-road south of the A428 before joining St Neots Road, 170m west of Scotland Road. C2C buses will be able to use Scotland Road to access a new travel hub east of Scotland Farm.
- 2.2.9. Scotland Farm Travel Hub (see Figure 2-2) will provide space for around 2,000 cars and 300 bicycles, as well as coach parking. It will include recharging points for electric vehicles. It will have a central single storey building offering toilets and waiting rooms. Landscaping at the travel hub will help to mediate good access and movement, as well as supporting biodiversity and offering aesthetic benefits.





Figure 2-2 - Scotland Farm Travel Hub

- 2.2.10. The Scheme will continue along St Neots Road, north of Hardwick, for about 2km. West of Long Road, the route bears south from St Neots Road, passing west and south of the Comberton plantation (also referred to as the Waterworks site). The route will continue east across farmland and north of Coton. The footpath between Coton and Madingley will be maintained and cross the route.
- 2.2.11. The Scheme crosses Cambridge Road in Coton at a new signalised junction before continuing across to a new bridge that will carry it over the M11 south of Junction 13. The existing bridleway running along the east side of the M11 will be diverted to connect with the maintenance track to maximise connectivity.
- 2.2.12. East of the M11 crossing, the busway will enter West Cambridge University Campus along Charles Babbage Road. It will then bear south between existing campus buildings, enter West Fields, and bear south of Cambridge University Athletics Sportsground.
- 2.2.13. The Scheme continues east along the Rifle Range track, crossing Bin Brook over a new bridge. It will pass north of the Cambridge University Rugby Ground and south of Herschel Road, before connecting to Grange Road, where the C2C vehicles will continue along existing routes into Cambridge to their destinations.

2.3 BENEFITS OF THE SCHEME

2.3.1. The Scheme has been recognised in the South Cambridgeshire Local Plan and the underpinning Transport Strategy for Cambridge and South Cambridgeshire as a key Scheme to help address recognised infrastructure constraints on growth by linking Cambridge to growth areas in the west. The Scheme will provide improved public transport links - connecting people to places of employment, study and key services - and help existing and new communities along the A428/A1303 grow sustainably in the coming years.



ECONOMIC BENEFITS

- 2.3.2. Economic impacts of the Scheme include improving access to employment across the region and city centre. Better connectivity and access to education and training opportunities in Cambridge, will, in time, promote up-skilling.
- 2.3.3. Improved public transport access from the west of the city centre supports business investment and long-term economic growth in the region. By providing new travel choices, and alternatives to the car, the Scheme is intended to manage growing congestion on the A428/A1303. The Scheme will ensure people have good access to recreation and employment opportunities, thereby helping to secure Cambridge's continued economic success.

ENVIRONMENTAL BENEFITS

- 2.3.4. Traffic congestion is damaging to the environment, public health and local economy. The C2C route will create sustainable travel choices. It will be served by modern public transport vehicles which are designed to limit emissions and pollution, and additional walking and cycling provisions. The Scheme is intended to be served by modern, electric public transport vehicles with a minimum emissions standard of Euro VI to reduce emissions, pollution and noise, and to be adaptable to new transport technology in future vehicles.
- 2.3.5. C2C is one of four schemes promoted by GCP which propose public transport priority corridors complemented by travel hubs to encourage Park & Ride journeys and end-to-end walking, cycling and horse riding. The aim of such corridors is to create a continuous link to the city from growing villages and towns and to create additional capacity for growing numbers of cyclists. The increase in active travel will support the move to a reduction in cars on the roads, reducing congestion and improving health and well-being.
- 2.3.6. The Scheme provides an excellent opportunity to create additional habitat and improve linkages between habitats along the route and should improve biodiversity through the achievement of Biodiversity Net Gain.
- 2.3.7. Improving public transport and achieving a mode shift onto carbon-efficient public transport contributes to the national objective to reduce greenhouse gas emissions.

CONNECTING COMMUNITIES

- 2.3.8. The Local Plans for Cambridge and South Cambridgeshire propose new housing in towns and villages to the west of the city. Between 2011 and 2031, a planned 8,000 new homes are set for development in the Cambourne to Cambridge area and 44,000 new jobs are to be created in or around the city. A new transport link running regular, quality services will provide a vital connection for growing communities to access jobs, services and other opportunities. The Scheme will unlock growth by linking key employment, education and housing sites together, and with the city centre, particularly with regard to the following developments:
 - Cambourne West:
 - Bourn Airfield:
 - Eddington:
 - West Cambridge; and
 - City centre growth and wider growth.



- 2.3.9. The Scheme also potentially reduces social inequalities by underpinning the creation of employment opportunities and growth in housing developments through improved public transport and active travel options.
- 2.3.10. The Scheme will increase opportunities for non-motorised users (NMU) access to the countryside and increases the public's experience of nature.



3 CONSULTATION STRATEGY

3.1 OVERVIEW

- 3.1.1. The Scheme set out a comprehensive programme for consultation. The programme was adapted over time in response to consultation feedback and as the Scheme design progressed. This included stakeholder engagement with those groups and individuals directly affected by the Scheme, including local authorities and other statutory consultees.
- 3.1.2. Figure 3-1 sets out the key stages of stakeholder engagement and consultation from 2015 to 2022. The development and progression of the design were anchored with a preliminary route option selection consultation in 2015 and three further stages of consultation in 2017/2018, 2019 and 2022. Consultation included a wide range of consultation initiatives including public exhibitions, working groups and local liaison forums to reach both community and statutory stakeholders.



Figure 3-1 – C2C Stakeholder Consultation and Engagement Programme

3.1.3. The Scheme was split into two parts for the Phase 1 and Phase 2 consultations. The two areas are presented on a map in Figure 3-2.

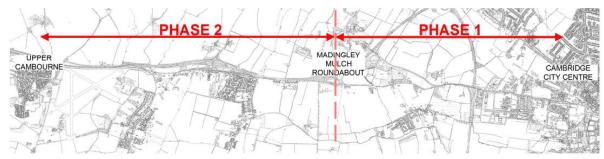


Figure 3-2 – Geographic Split of Phases 1 and 2

3.1.4. Continued stakeholder engagement continued throughout and beyond the formal consultation stages. Forums and working groups were set up with key stakeholders and organisations to enable continuous and collaborative dialogue to inform the ongoing design.



3.1.5. This process ensured all stakeholders had an opportunity to comment as the design progressed. All feedback was carefully considered as part of the design. Consultees were divided into community and statutory stakeholders. The following sections set out how these stakeholders were identified and outlines how the consultation was carried out.

3.2 COMMUNITY CONSULTATION

COMMUNITY STAKEHOLDERS

3.2.1. Community stakeholders comprised local Members of Parliament, local councillors, members of the local community and the wider public. It also included local interest groups such as CamCycle and Cambridge Past, Present and Future (CPPF). Business groups, representatives and business owners were also consulted. Chapters 4 to 7 explain how, and when, these groups were consulted.

COMMUNITY ENGAGEMENT

- 3.2.2. The Scheme identified a wide range of community stakeholders in the early stages of the consultation programme in 2015. This was expanded as consultation progressed and new stakeholders were added as needed through desktop research and community engagement. A stakeholder list was set up and maintained internally throughout the project.
- 3.2.3. Community engagement comprised public events, one-to-one meetings, site visits and presentations. It included comprehensive engagement with those groups or individuals that might be directly affected by the Scheme, as well as those individuals with a more general interest in the Scheme. Consultation with these stakeholders has been ongoing throughout Scheme development from 2015 to 2022. It will also continue post-submission of the TWAO.
- 3.2.4. Many of these meetings with stakeholders were undertaken through the local parish councils (Bourn, Caldecote, Comberton, Coton, Dry Drayton, Hardwick and Madingley), Cambourne Town Council, West Central Area Committee and North Newnham Residents' Association, and GCP-hosted forums (Local Liaison Forum and West Area Community Forum), each of which were consulted at key stages of the Scheme.

FORMAL CONSULTATION STAGES

3.2.5. The Scheme carried out four formal stages of public consultation as outlined in Table 3-1 which focused on the key stages of Scheme development.

Table 3-1 – Formal Consultation Stages

Round	er Bus Journeys Exploring whether people want better bus connections - six high level route	
Better Bus Journeys consultation 2015		
Phase 1 consultation 2017 - 2018		
Phase 2 consultation 2019	Consulting on the area between Madingley Mulch roundabout and Cambourne – various options including Park & Ride alternatives at Madingley and Scotland Farm.	



F	Round	Purpose
E	EIA consultation 2022	Consulting on preferred alignment - Cambourne to Cambridge (with route options at Hardwick) looking at environmental impact.

3.2.6. The aim of the formal consultation was to provide the whole community with information about the proposals at the time and to gather feedback. The consultations were well-publicised and well-attended. As part of the formal consultation, letters and/or emails were sent to a wide range of groups and individuals with information on the Scheme and an invitation to the public exhibitions. This included letters to MPs, local councillors, and landowners. Letters were also sent to the key statutory stakeholders outlined in Section 3.3.

LOCAL LIAISON FORUMS

- 3.2.7. GCP set up a Local Liaison Forum (LLF) in 2016. It was recommended by the City Deal Board to engage with local residents on the Scheme and to provide a forum for regular dialogue between the project team and members of the local community. It provided an opportunity to keep interested parties informed about the Scheme and a vehicle to involve interested parties in Scheme development.
- 3.2.8. The project team held regular meetings and workshops with the LLF group and a Technical Working Group of LLF members. The LLF provided feedback which was taken into consideration as part of the evolving Scheme design. Further information on the LLF is provided in the Statement of Community Involvement Outline Business Case Appendix D.
- 3.2.9. The project team continued to work with the Forum until 2019. Activities included workshops which presented a range of matters regarding:
 - Modelling and appraisal of the transport schemes;
 - On road optimisations and quick wins on the northern route;
 - Wider economic impacts; and
 - Environmental scoring.
- 3.2.10. The LLF has now been superseded by the West Area Community Forum, part of a location-based engagement approach across Greater Cambridge bringing together an agenda covering all GCP and related schemes in the area. Engagement with the West Area Community Forum is an ongoing process and will continue up to and post submission of the TWAO.

3.3 STATUTORY CONSULTATION

STATUTORY STAKEHOLDERS

3.3.1. The Transport and Works (Applications and Objections Procedure) (England and Wales) Rules 2006¹ (the Rules) set out the procedure for submission of a draft order under the TWA. Schedule 5 of the Rules identifies the organisations that must be served with a copy of the application and supporting documents. Schedule 6 of the Rules identifies those organisations that must be notified.

https://www.legislation.gov.uk/uksi/2006/1466/contents/made



- 3.3.2. Table 3-2 sets out all groups or organisations that must be served or notified under the Rules. The Scheme has termed these 'statutory stakeholders' for the purposes of consultation. Appendix A, the TWAO Rules 2006 Schedule 5 and 6 Stakeholders Table, explains why these organisations have been included.
- 3.3.3. In addition to those in Table 3-2, all landowners and tenants of any of the land required either permanently or temporarily for delivery of the Scheme are automatically included in Schedule 6.

Table 3-2 – Statutory Stakeholders (including Schedule 5 and 6) Excluding Landowners/Tenants and Leaseholders

Statutory Consultees (Schedules 5&6) - Excluding Landowners/Leaseholders and Tenants			
Cambridgeshire County Council Archaeology Department DEFRA Environment Agency Historic England Office of Rail and Road	Cambridgeshire County Council as Local Planning Authority Department for Transport Greater Cambridge Shared Planning Authority Natural England The Crown Estate		
Cambridgeshire County Council Highways and Waste Department	National Highways		
Anglian Water BT Cadent Cambridge Water Fulcrum Pipelines Granta Backbone Network (Cambridge University)	Openreach (British Telecommunications) UK Power Networks Virgin Media Vodafone		
Auto-Cycle Union By-ways and Bridleways Trust Cyclists' Touring Club (Cambridge) Ramblers Association	British Driving Society British Horse Society Open Spaces Society		
Coton Parish Council	Dry Drayton Parish Council		

THOSE WITH A POTENTIAL INTEREST IN LAND

- 3.3.4. Greater Cambridge Partnership's land agents CBRE undertook a land identification exercise that identified those with an interest in the land within the footprint of the Scheme. The focus was on which compulsory acquisition powers could be sought through the TWAO application if private treaty arrangements could not be made with the affected landowners in advance of the TWAO application being submitted.
- 3.3.5. Contact was made with those identified as having a potential land interest and offers of engagement were made to discuss the Scheme with Greater Cambridge Partnership and its land agent. In addition, letters were issued to those with potential interest in land throughout the stages of consultation to ensure they were aware of project progress and the opportunity to comment.



APPROACH TO CONSULTATION

- 3.3.6. The Scheme has conducted continuous engagement with statutory stakeholders. This has included invitations to the four formal stages of consultation, written correspondence via letters, Scheme updates online and via email and social media, individual meetings and workshops, presentations and site visits. Feedback was encouraged through the provision of a dedicated email inbox and phone line. All stakeholder feedback has been considered as part of the design process.
- 3.3.7. In May 2019, two working groups were set up to provide a forum for both statutory and non-statutory stakeholders to contribute to the development of GCP transport schemes, including C2C.
- 3.3.8. The two working groups comprise:

Non-Motorised Users (NMU) -

- A10 Cycling Campaign;
- American Cemetery and Memorial;
- British Horse Society;
- Cambridgeshire Local Access Forum;
- Cambridgeshire County Council;
- Cambridge Past, Present and Future;
- CamCycle;
- Campaign to Protect Rural England;
- Living Sport;
- Network Rail;
- Rail Partnership;
- Ramblers Association;
- Shelford and District Bridleways Group;
- South Cambridgeshire District Council;
- Sport England;
- Sustrans: and
- The Gardens Trust.

Landscape, Heritage and Ecology

- Cambridgeshire County Council;
- Cambridge City Council;
- Cambridge Past, Present and Future;
- Environment Agency;
- Historic England;
- National Trust:



- Natural England; and
- Wildlife Trust.
- 3.3.9. Meetings are typically held every two months and are ongoing. These working groups provide an opportunity for stakeholders to discuss issues across various GCP projects to ensure issues are identified and addressed in a consistent manner.
- 3.3.10. The working groups influenced the design, and suggested design principles, highlighting the need to review alignments around Coton and the layout of active travel routes that were taken forward as part of the Scheme development. As the Scheme progressed the groups enabled the project team to inform stakeholders about environmental effects and potential mitigation across the route.
- 3.3.11. Information regarding engagement with statutory and non-statutory stakeholders after the consultation stages is provided in Chapter 8 of this report.

3.4 HOW THE DESIGN EVOLVED THROUGHOUT CONSULTATION

- 3.4.1. The Better Bus Journeys and Phase One consultations informed the Strategic Outline Business Case, and Options Assessment Report (OAR) Part 1 and Part 2. These OARs led to the selection of optimised on-line and off-line solutions for Phase 1 (OAR1), and then compared the two alternatives (OAR2). Both considered Park & Ride options but did not conclude a preferred option.
- 3.4.2. OAR 3 was informed by the Phase Two consultation and recommended a preferred option for the whole Scheme including the Park & Ride site. That was presented as part of the Outline Business Case approved by the Executive Board in July 2021 following Independent Audit.
- 3.4.3. The EIA consultation led to further refinements of the Scheme, documented in Chapter 7 and the Environmental Statement, which were approved by the Executive Board in September 2022.



4 BETTER BUS JOURNEYS CONSULTATION (2015)

4.1 CONSULTATION OVERVIEW

- 4.1.1. The Greater Cambridge City Deal aimed to enable a new wave of innovation-led growth by investing in infrastructure, housing and skills to help facilitate the continued growth in the area. The Cambourne to Cambridge Better Bus journeys Scheme formed part of this overall programme of transport infrastructure improvements in the area.
- 4.1.2. The Better Bus Journeys consultation took place from 15 October 2015 to 23 November 2015 and centred on six high-level options for bus infrastructure improvements along the Cambourne to Cambridge corridor. The consultation was part of the overall work that identified the constraints and scope of investment requirements to inform an outline business case for the C2C Scheme.

4.2 CONSULTATION DATES

4.2.1. The Better Bus Journeys consultation ran for a six-week period from 12 October 2015 to 23 November 2015.

4.3 PROPOSALS PRESENTED FOR CONSULTATION

4.3.1. The Better Bus Journeys consultation was centred on six high-level options were divided into two areas; 'Area 1' from Cambridge to Madingley Mulch roundabout and 'Area 2' from Madingley Mulch roundabout to Cambourne. Each of the areas had three options for the public to be consulted on. The areas are outlined in Figure 4-1.

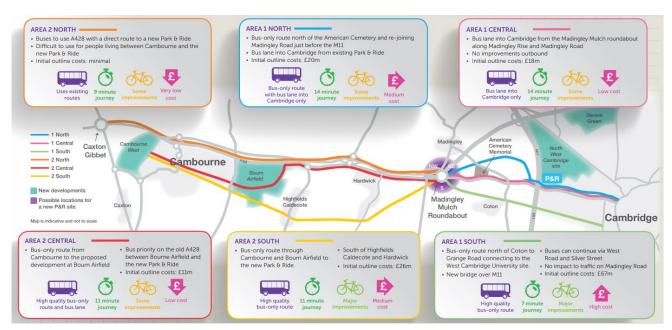


Figure 4-1 - Better Bus Journeys consultation - Proposed Routes for Consultation



4.4 WHO WE CONSULTED

- 4.4.1. The consultation was open to everyone who wanted to participate. As detailed in Chapter 3, the following stakeholders were engaged in the Better Bus Journeys consultation:
 - Schedule 5 and 6 consultees (as described in Chapter 3);
 - Those with potential land interests (potential to be a Schedule 6 consultee);
 - Local access, user, and interest groups;
 - Elected representatives;
 - Parish councils:
 - Organisations identified as having an interest in the Scheme; and
 - The public, including local residents and commuters.

4.5 PROMOTING CONSULTATION AWARENESS

- 4.5.1. The consultation adopted a multi-channel approach to promote and seek feedback. This included traditional and social media, community engagement events in key or high footfall locations along the route and distribution of leaflets and postcards.
- 4.5.2. A consultation leaflet including a questionnaire were delivered to 8,000 households and businesses along the A428 corridor. A copy of the leaflet is shown in Appendix B. In addition, 20,000 postcards were also delivered along the A428 corridor, which signposted people to the project website. Figure 4-2 shows the distribution areas for the leaflet and postcard.

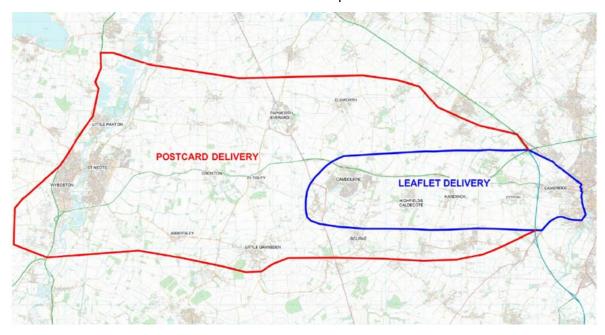


Figure 4-2 – Distribution Map

CONSULTATION EVENTS AND EXHIBITIONS

4.5.3. Four Member and stakeholder briefings were held in advance of the consultation, as well as eleven community events between 27 October 2015 and 19 November 2015 attracting over 300 members



of the public. The events were informal exhibitions where the public had the opportunity to discuss the Scheme in greater detail with project officers as well as complete and submit hard copy questionnaires.

4.5.4. The details of the community events are outlined in Table 4-1.

Table 4-1 – Community Events (Initial Phase Consultation)

Location	Date	Time
St Neots (Tesco Extra)	27 October 2015	10:30-13:00
Bourn (Village Hall)	28 October 2015	17:00-20:00
Coton (Village Hall)	29 October 2015	18:00-20:00
Cambridge (Roger Needham Building)	2 November 2015	17:00-20:00
Hardwick (Primary School)	3 November 2015	17:00-20:00
Cambourne (The Hub)	4 November 2015	16:00-19:30
Cambridge (Lucy Cavendish College)	10 November 2015	17:00-20:00
St Neots (The Priory Centre)	11 November 2015	17:00-20:00
Papworth Everard (The Vinter Room)	12 November 2015	18:00-20:00
Highfields Caldecote (Caldecote Primary School)	18 November 2015	18:00-20:00
Cambourne (Morrisons)	19 November 2015	11:00-13:30

ADDITIONAL PROMOTIONAL ACTIVITY

- 4.5.5. Information packs and materials were sent to parish councils along the corridor, as well as to community hubs and libraries. The information packs included the leaflet, poster and postcards.
- 4.5.6. Additional publicity activity included emails to stakeholders, library displays, bus stop advertising, as well as through social media (Twitter, Facebook).

4.6 CONSULTATION MATERIALS

4.6.1. Information was available in both hard copy and online, through a dedicated website or by contacting the project team through post, email and telephone.

CONSULTATION LEAFLET

4.6.2. A consultation leaflet was published with details of the Better Bus Journeys project, with information about the proposals and a map showing the Scheme options. The leaflet contained a detachable questionnaire that could be filled in and returned. The consultation leaflet and questionnaire are presented in Appendix B.

PROJECT WEBSITE

4.6.3. Information about the project and the consultation was held on a specific project website. A copy of the questionnaire was also located on the website.



4.7 SUBMITTING FEEDBACK

- 4.7.1. A consultation questionnaire was provided which featured a range of questions, that allowed for feedback to be collected both quantitatively and qualitatively.
- 4.7.2. Respondents were invited to provide their feedback in a number of ways:
 - Return a paper version of the questionnaire (from the leaflet) to a Freepost address;
 - Complete a copy of the questionnaire online on the dedicated webpage; and
 - A phone number and email address were also provided on consultation materials for any additional feedback.

4.8 FEEDBACK RECEIVED

- 4.8.1. The Better Bus Journeys initial stage consultation received 1,486 responses online, an additional 707 were received as paper copies and uploaded to the online survey, making a total of 2,193 responses to the questionnaire. Seven letters were attached to leaflets posted back. A dedicated email address was provided, and in total 91 emails and 58 letters were received these ranged from specific personal communications to group responses from local organisations. 35 written comments were submitted through the exhibitions, and two were supplied through social media (Facebook).
- 4.8.2. The individual consultation report for the Better Bus Journeys consultation is presented in Appendix C.

4.9 SUPPORT FOR THE SCHEME

4.9.1. A total of 2,193 respondents recorded their views on their support for the Scheme. 70% of respondents agreed in principle to better bus journeys between Cambourne and Cambridge.

4.10 CATEGORISING RESPONSES

4.10.1. The responses ranged from detailed commentaries to very short remarks. Each response was analysed, and a number of themes emerged. The following key consultation findings outline the main themes of the consultation responses.

4.11 OVERVIEW OF RESPONSES

4.11.1. Table 4-2 outlines the key consultation findings arranged using key themes which were established through a coding exercise from the 2015 consultation.

Table 4-2 – Key Consultation Findings

Theme	Findings
Need for better bus journeys (journey times and habits)	Seven out of ten (70%) of respondents agreed in principle to the need for better bus journeys between Cambourne and Cambridge. Over half (52.9%) of respondents indicated that there was often slow or stationary traffic between the Madingley Road roundabout and the M11 junction. Over three quarters (77%) indicating their usual mode of transport was by car as a driver. When asked about current travel methods between Cambourne and Cambridge, 25.5% indicated they used the bus.



Theme	Findings
	'Reliable journey times' was cited as being key to making bus travel a better alternative to the car by 50.7% of respondents. 44.3% cited a need for 'faster journey times' and 43.1% cited a need for 'more buses per hour'. 66.3% of respondents felt it was important or very important that cycling and pedestrian facilities are improved within this Scheme. Over 60% of those travelling during peak morning and evening times travelled to and from Cambridge daily. In contrast only 17.2% of the daytime off peak travellers travelled daily.
Park & Ride	Almost half of those responding stated that they did not use the existing Madingley Road Park & Ride and only 9% of respondents indicated they used it regularly. 46.1% of respondents approved of a new Park & Ride site near the Madingley Mulch roundabout, with some comments raised around the need for a Park & Ride so close to an existing one. It was felt by some that improved Park & Ride facilities would not ease congestion, and other possible issues – such as badly timed traffic lights, and a lack of bus stops in locations such as Coton were mentioned. Some suggestions were received regarding an alternative location for the Park & Ride at Scotland Farm.
Area options	Options Area 1 Central and Area 2 Central received majority support (66.8% and 58.1% respectively). Options Area 1 South and Area 2 South received majority opposition (65.5% and 58.2% respectively) as did Option Area 1 North (57.8%). 176 responses gave direct additional comments to the six options supplied within this consultation (8.0%). Strong opinions against Area 1 South were expressed, due to the damaging effect it might have on Coton and the landscape of the area.
Green spaces	The most frequently commented issue focused on the significance of green spaces and the landscape of the area – and the impact that each proposal might have on existing locations. 270 comments referred to this (12.3% of all survey respondents).
Wildlife and Landscape	Some comments referred to the need to maintain the countryside, with a number referring to the Woodland Site of Special Scientific Interest locations (SSSI) (such as Madingley Wood and Hardwick Wood) and the future of the West Field site.

4.12 SCHEME DEVELOPMENT

- 4.12.1. Feedback and details from the Better Bus Journeys consultation were taken forward to develop preferred corridors for the Cambourne to Cambridge busway. Following consultation, the Area 1 Central and South and Area 2 North and Central corridors were considered for the next stage of Scheme development. Within the next two phases of consultation, the preferred route corridors were split into two areas (Phase 1 for Madingley Mulch roundabout to Cambridge and Phase 2 for Cambourne to Madingley Mulch roundabout) and were presented in more detail.
- 4.12.2. Table 4-3 outlines the changes to Scheme development and further engagement required as result of the Better Bus Journeys consultation feedback.



Table 4-3 - Matters Raised and Outcomes

Summary of Matter Raised	Project's Position Following Consultation			
Need for better bus journeys				
Strong support for the improvement of bus journeys between Cambourne and Cambridge.	Support for improved bus journeys between Cambourne and Cambridge is noted and welcomed.			
Area options				
Support for Area 1 Central and Area 2 Central routes with some opposition to Area 1 South.	Area 1 North and Area 2 South were not taken forward after assessment.			
	Further detail was requested on Area 1 Central, therefore two options were considered for consultation during the next consultation phase (Phase 1).			
Park & Ride				
Support for a Park & Ride. Concerns around the location so close to an existing Park & Ride location. Suggestions of an alternative location at Scotland Farm.	Further work was undertaken, and Scotland Farm was introduced as an alternative Park & Ride option prior to the Phase 1 consultation.			
Environment / Ecology				
Concerns around general impacts of construction on wildlife sites, SSSI and woodland in the area, as well as the effect on nearby villages.	The significance of the SSSI was recognised and as such Area 1 South was retained, despite concerns regarding proximity to villages in order to avoid impact on the SSSI.			
Concerns around the use of green belt land.	Full green belt impact assessment was undertaken but local transport improvements are not deemed to be inappropriate in the green belt.			

4.13 FURTHER ENGAGEMENT

LOCAL LIAISON FORUM

4.13.1. The Local Liaison Forum (LLF) was established in 2016 the Better Bus Journeys consultation. Further information on the LLF is provided in Chapter 3. Stakeholder workshops were convened between December 2016 and August 2017 prior to the next stage of consultation in late 2017/ early 2018.



STAKEHOLDER WORKSHOPS

- 4.13.2. Three initial workshops were held and these addressed specific elements of the emerging project options at the time;
 - Local Stakeholder Workshop 8 December 2016 this workshop was the start of formal dialogue between the various groups, to be continued through the LLF and subsequent meetings. The workshop included stakeholders (including representatives from 'Save the West Fields', 'Smarter Cambridge Transport' and the LLF).
 - Cambourne Workshop 14 March 2017 attended by members of the project team, representatives from bus operators Stagecoach and Whippet, local schools and businesses, as well as district and parish councillors. Outcomes of the workshop were used to narrow down options for providing Bus Rapid Transit (BRT) through the town and inform the Cambourne Transport Study (July 2017).
 - Local Planning Authority Workshops January 2017 May 2017 included representatives from Cambridge City Council, Cambridgeshire County Council and South Cambridgeshire District Council on 4th January 2017 and 27th April 2017. The workshops focussed on the transport and landscape aspects of the proposed off-road option, referred to at the time as Option 3a. The project team sought guidance from experts on trees, green belt issues, mitigation and cycling, to feed into subsequent design reviews.
- 4.13.3. Further workshops were held on 14 June 2017, 21 August 2017 and 22 August 2017 details of which are provided in the Statement of Community Involvement, Outline Business Case (2020) – Appendix D.
- 4.13.4. The objectives of the workshop attended by 30 organisation representatives on 21 August were as follows:
 - To develop the project team's understanding of transport and environmental constraints in this area;
 - To identify the potential interventions to improve public transport operational conditions relating to both on-road and off-road options; and
 - To consider the strategic links with the options to the west of the M11.
- 4.13.5. The objectives of the workshop attended by 22 organisation representatives on 14 June 2017 and 22 August, were as follows:
 - To present the emerging views of the applicant's technical consultant in relation to the shortlist of Park & Ride sites;
 - To have opportunities to discuss and determine main areas of concern in response to this shortlist; and
 - To gather further information and document concerns on these shortlisted sites against the assessment criteria.
- 4.13.6. Utilising feedback from the workshops, the Park & Ride locations were narrowed down. This led to further evaluation and two sites 'Option 3, The Waterworks' and 'Option 5, Scotland Farm' were presented for public consideration in the 2017-18 consultation.



4.14 WHAT THIS MEANT FOR THE SCHEME

- 4.14.1. A number of alternative proposals, identified within Table 4-2 were submitted by consultees during the Better Bus Journeys consultation proposing modifications of the options or different strategies to achieve similar objectives. Some proposals were out of the scope of C2C and some were being considered as part of other Greater Cambridge Partnership schemes in development. The remaining were assessed and taken into further consideration for detailed corridor designs.
- 4.14.2. Suggestions for Park & Rides located at Cambourne, Bourn, and between Highfields and Caldecote were submitted. Transport hubs (in addition to the main Park & Ride site) were considered feasible but the specific location, capacity and access arrangements could only be considered as part of the next step of assessment on an emerging option.
- 4.14.3. There was support for public transport and cycling improvements along the Cambourne to Cambridge corridor, balanced by concerns over the potential environmental effects of new offline infrastructure. These concerns were taken into consideration and addressed within further technical assessments on specific route alignment.



5 PHASE ONE CONSULTATION (2017/8)

5.1 CONSULTATION OVERVIEW

5.1.1. The feedback from the previous Better Bus Journeys consultation held from 15 October 2015 to 23 November 2015 was carefully considered in the development of route options for the Scheme. The Phase One consultation looked in more detail at the preferred corridors for improved bus journeys between Cambridge city centre and Madingley Mulch roundabout. Three different route options were identified for the consultation.

5.2 CONSULTATION DATES

5.2.1. The Phase One consultation ran for an eleven-week period from 13 November 2017 to 29 January 2018. This was one week longer than published within the Phase One consultation leaflet and allowed a two-week period to account for Christmas and New Year bank holidays.

5.3 PROPOSALS PRESENTED FOR CONSULTATION

- 5.3.1. The consultation focused on the section of the proposed route between Cambridge city centre and Madingley Mulch roundabout. The previous preferred corridor options were shortlisted to look at two possible on-road bus routes, one of which emerged from discussions with the local stakeholders, and one off-road bus route as well as two possible Park & Ride sites. All routes include provision for a maintenance and emergency access track for dual use as high quality walking and cycling facilities, where required. The consultation leaflet is provided in Appendix E.
- 5.3.2. The objectives of the consultation were to;
 - Present Scheme options to the widest range of people and representative groups affected by them;
 - Provide those people and representative groups with an opportunity to provide their views; and
 - Consider the views of consultees to direct further Scheme development in respect of the proposed Park & Ride site and bus routes.
- 5.3.3. The shortlisted options which are outlined in Figure 5-1 were as follows;
 - Option A: An on-road option which includes the introduction of an inbound bus lane on Madingley Road between Madingley Mulch roundabout and Lady Margaret Road;
 - Option B: An on-road tidal bus lane, as suggested by local stakeholders, on Madingley Road running between Madingley Mulch roundabout and the entrance to Eddington (High Cross); and
 - Option C: An off-road busway running between Madingley Mulch roundabout and Grange Road, Cambridge. Option C consists of three variants that link the route to Grange Road – a new offroad southern and central route along Coton footpath south of West Cambridge and an on-road northern route along the existing Charles Babbage Road. All three variants had options to connect to Grange Road via Rifle Range Access or Adams Road.



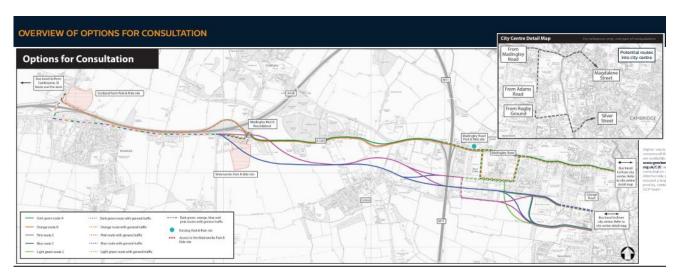


Figure 5-1 – Scheme Options for Phase 1 Consultation

- 5.3.4. The two Park & Ride locations shortlisted were as follows;
 - Scotland Farm, located at the junction of the A428 and Scotland Road, Dry Drayton; and
 - The Waterworks, located at the junction of St Neots Road and the A1303 Madingley Road, near the roundabout.

5.4 WHO WE CONSULTED

- 5.4.1. The consultation was open to everyone who wanted to participate. As detailed in Chapter 3, the following stakeholders were engaged in the Phase 1 consultation:
 - Schedule 5 and 6 consultees (as described in Chapter 3);
 - Those with potential land interests (potential to be a Schedule 6 consultee);
 - Local access, user, and interest groups;
 - Elected representatives;
 - Parish councils;
 - Organisations identified as having an interest in the Scheme; and
 - The public, including local residents and commuters.

5.5 PROMOTING CONSULTATION AWARENESS

5.5.1. The consultation adopted a multi-channel approach to promote and seek feedback on the short-listed options, including through traditional and social media, community engagement events in key or high footfall locations along the route, and through the wide-spread distribution of more than 14,000 consultation brochures in the local area.

CONSULTATION EVENTS AND EXHIBITIONS

5.5.2. Eighteen events were originally planned across the area. Following a midpoint review into areas with lower than expected feedback, three additional events were added in Newnham, Dry Drayton and Cambourne. In total, twenty-one drop-in events were held across the area to enable people to have their say in person and the opportunity to question transport officers and consultants. The drop-in



events were held between 20 November 2017 and 23 January 2018 across Cambridge, Cambourne, Madingley, Coton, Hardwick and St Neots. Four member briefings were held in advance of the consultation for local elected members.

5.5.3. The details of the community events are outlined in Table 5-1.

Table 5-1 – Community Events (Phase 1 Consultation)

Location	Date	Time
Madingley Road Park & Ride	20 November 2017	07:00 - 08:30
Madingley Village Hall	20 November 2017	17:00 - 19:00
Cambourne Village College	21 November 2017	12:00 - 14:00
The Vine Inter-Church Primary, Cambourne	21 November 2017	14:30 - 16:00
Papworth Hospital	22 November 2017	12:00 - 14:00
St Neots Market Square	23 November 2017	09:00 - 11:00
Tesco, St Neots	23 November 2017	12:00 - 14:00
Hardwick Primary School	23 November 2017	14:45 - 16:30
Cambridge Market Square	25 November 2017	10:00 - 14:00
Trumpington Park & Ride	27 November 2017	07:30 - 08:30
Tesco, Bar Hill	27 November 2017	12:00 - 14:00
Hauser Forum, Cambridge	27 November 2017	16:00 - 20:30
Cambridge Biomedical Campus	28 November 2017	11:30 - 13:30
Coton Primary School	29 November 2017	18:00 - 20:00
Comberton Village College	29 November 2017	14:30 - 15:30
St John's College School, Cambridge	30 November 2017	15:00 - 16:00
Cambridge RUFC	28 November 2017	10:00 - 12:00
Cambridge Belfry Hotel, Cambourne	11 December 2017	16:00 - 20:30
Dry Drayton Village Hall	9 January 2018	18:00 - 20:00
The Diamond Room, Selwyn College, Grange Road Cambridge	18 January 2018	18:00 - 20:00
The Hub, High Street Cambourne	23 January 2018	18:00 - 20:00

5.5.4. In addition, GCP commissioned subconsultant Systra to deliver a series of focus groups to obtain more detailed and qualitative feedback from a range of local residents, as well as a workshop with Local Liaison Forum (LLF) members. The focus groups were undertaken between 16 and 24 January 2018 across three locations: Cambourne, Cambridge City Centre and Madingley. In total, 42 participants attended the focus groups, an average of eight per group. In addition, a workshop



was undertaken on 25th January 2018 with 20 LLF members. More details on the focus groups and LLF workshop are provided in Systra's qualitative research report in Appendix H.

ADDITIONAL PROMOTIONAL ACTIVITY

- 5.5.5. A leaflet and a poster advertising the consultation were sent to parish councils along the corridor, as well as to community hubs and libraries.
- 5.5.6. Other means of publicity included events, news releases and distribution via the Partnership's owned channels both on and offline e.g. leaflets at the County's Park & Ride sites and information on South Cambridgeshire's website. Paid for media included Park & Ride bus screens and poster sites including city centre boards. Online promotion included targeted Facebook advertising across the wider identified area. Twitter posts encouraging retweets via local people and organisations' feeds. Information was also in online newsletters/digests e.g. Addenbrooke's Hospital's staff newsletter, Dry Drayton e-mailing list.

5.6 CONSULTATION MATERIALS

5.6.1. Information was available in both hard copy and online, through a dedicated website or by contacting the project team through post, email and telephone.

CONSULTATION LEAFLET

- 5.6.2. A 28-page consultation leaflet was published with details of the proposals, route options and benefits of the Scheme. The leaflet contained a detachable questionnaire that could be filled in and returned. The leaflet can be found in Appendix E.
- 5.6.3. A number of errors were identified within the consultation leaflet within the first week of the consultation launching (between 14 and 17 November 2018) that required amendments. The online version of the leaflet update was immediately corrected and hard copies were redistributed together with a letter of clarification to those addresses that had already received a copy of the leaflet. The errors and subsequent amendments are described in detail within the Phase 1 Individual Consultation Report in Appendix G. A check was made to see if there was a material difference in the responses (350) received at this point, and the comparison showed no significant differences or unusual patterns as a result of the errors in the original leaflets.
- 5.6.4. Additionally, during the consultation a leaflet was developed by a group opposing the C2C Scheme. The leaflet was similar to the design and style of the GCP consultation leaflet and offered information contrary to the official version.
- 5.6.5. As a result of this leaflet, and the amendments to the consultation leaflet outlined in Section 5.6.3, GCP issued a leaflet statement on 24 November 2017 considering further information provided to GCP and to clarify some information in the consultation leaflet. As a result, the consultation was extended by a further week to enable all interested parties to respond. The leaflet statement can be found in Appendix F.

PROJECT WEBSITE

5.6.6. Information about the project and the consultation was held on a specific project website on the GCP webpage. A copy of the leaflet and survey were also located on the website.



5.7 SUBMITTING FEEDBACK

- 5.7.1. A consultation questionnaire was provided which featured a range of questions, that allowed for feedback to be collected both quantitatively and qualitatively. For the first half of the consultation survey there was a focus on questions relating to the options for the Cambourne to Cambridge Scheme. Questions then moved on to capture the detail of why respondents were choosing particular options. The second half of the survey focused on multiple choice questions relating to respondents' journeys and personal details, allowing measurement of the impact of the Scheme on various groups.
- 5.7.2. Respondents were invited to provide their feedback in a number of ways:
 - Return a paper version of the survey (from the leaflet) to a Freepost address;
 - Complete a copy of the questionnaire online on the dedicated webpage; and
 - A phone number and email address were also provided on consultation materials for any additional feedback.

5.8 FEEDBACK RECEIVED

- 5.8.1. Quantitative data was recorded through a formal consultation questionnaire (online and hard copy) with 2,049 complete responses recorded. A significant amount of qualitative feedback was gathered via the questionnaire, at roadshows, via email and social media and at other meetings. The individual consultation report for the Phase 1 consultation can be found in Appendix G.
- 5.8.2. In addition, a series of focus groups and an LLF workshop were commissioned and are reported as part of Systra's qualitative research report. Systra's qualitative report can be found in Appendix H.

5.9 CATEGORISING RESPONSES

5.9.1. The responses ranged from detailed commentaries to very short remarks. Each response was analysed, and a number of themes emerged, as outlined in Table 5-2 which lists these with a description of each theme.

5.10 OVERVIEW OF RESPONSES

KEY CONSULTATION FINDINGS

- **5.10.1.** Analysis of the geographical spread and the breadth of responses for different groups shows that GCP delivered an effective and robust consultation.
- 5.10.2. Whilst the preference between the Park & Ride sites options was clear, this was not the case for the three transport route options. Preference between the routes, in both the quantitative and qualitative response, being different depending on personal characteristics including age, place of residence and economic status.
- 5.10.3. A large number of detailed comments were received. From these it was clear that the public wanted to see greater refinement of the routes before any one of the three route options could be taken forward. Further details are provided in Table 5-2.



Table 5-2 – Key Consultation Findings (Phase 1)

Theme	Findings
Active travel provision	Over three quarters of respondents felt that the improvements for cyclists, horse riders and walkers were 'very important' or 'important' (77.6%).
Route options	Results showed that 40% (808) of respondents preferred a tidal, on-road public transport lane (B), 33% of respondents preferred the off-road route (C) and 18% preferred the on-road, inbound only route (A). Those respondents living to the west of Cambourne (105 respondents) preferred the off-road route C (53.3%) compared to the on-road routes A&B (29.5%). Those living in Cambourne and east to Barton (644 respondents) also preferred the off-road route C (47.2%) compared to the on-road routes A&B (41.2%). Those living closer to Cambridge (730 respondents) much preferred on-road routes A&B (68.9%) compared to off-road route C (22.2%). The additional qualitative focus groups carried out by Systra showed that "Residents were most likely to prefer Route C, compared to A and B. The key reasons for this were the reliability of the service and the associated walking and cycling provisions".
Park & Ride location	The majority of respondents supported the Scotland Farm site (54%). A fifth of respondents opposed a new Park & Ride site (20.3%) with fewer respondents supporting the development of the Waterworks site (17.3%). The main reasons were about access to the site, distance from themselves, the site's potential positive impacts and the lower comparative visual impact. The additional qualitative focus groups carried out by Systra (see separate report) showed that "Most residents preferred the Scotland Farm Park & Ride site, over the Waterworks site, due to its distance from the city centre, smaller visual and ecological impact and accessibility to the west of Cambridge."
Environment	Some respondents were concerned about the impact on the environment, particularly along West Fields and in respect of proposals on green belt land.
Cost	Concerns raised regarding the cost of building the route in particular the off-road route option.

5.11 SCHEME DEVELOPMENT

- 5.11.1. Feedback and details from the consultation were taken forward to develop the Scheme options at the next stages. Following consideration of consultation feedback, overall, Option B (on-road) and C (off-road) were the preferred routes. Qualitative focus groups identified Option C as the most favoured route. Additionally, those residing outside of Cambridge city centre preferred Route C, the off-road option. Option C was found to offer greater overall benefits in line with the project's objectives and was chosen for the next stage of Scheme development.
- 5.11.2. Table 5-3 summarises the themes that resulted from the consultation and sets out the outcomes.

Table 5-3 – Responses and Outcomes from Consultation

Summary of Response	Project's Position Following Consultation			
Preferred Route Option				



Summary of Response	Project's Position Following Consultation			
Continued opposition to off-road solution, and preference for improving existing roads and routes.	Options were assessed and considered including further suggestions from stakeholders, but the off-road option was found to perform better overall.			
Route should follow Charles Babbage Road alignment.	This was adopted following consultation with Cambridge University regarding investigation of the potential impact on scientific instruments located to the south of the West Cambridge campus			
Improvements to the Girton Interchange	The need for improvements to the Girton Interchange was raised regularly and GCP raised the concerns with National Highways (Formerly Highways England) but explained that this was neither within GCP's remit nor as simple or affordable as suggested by some stakeholders			
Park & Ride				
Dry Drayton already struggles with congestion so would not be able to handle more traffic generated by accessing the Scotland Farm site	Concerns noted, to be addressed in Transport Assessment			
Waterworks has better access from the main road to the M11, Dry Drayton and employment in South of Cambridge	Reflected in comparison of sites			
Madingley Road site should remain open as it was easier to access for them and they preferred to use it	This was noted but site is space constrained and leased and cannot be extended or guaranteed as a long-term solution			
Scotland Farm site is easier to access than the Waterworks site, with better road connectivity and more accessible to areas west of Cambridge, such as Cambourne	Reflected in comparison of Park & Ride sites within consultation – Scotland Farm was later taken forward within Scheme design.			
The site should be at the Girton Interchange	As above, this solution would not be deliverable by GCP			
Environment				
Respondents were concerned about the impact on the environment, particularly along West Fields and on the green belt	The alignment was changed around West Fields in response to feedback in order to have less impact			
Concern about the impact of building a new Park & Ride on the environment	These issues are considered in detail in the Environmental Statement			
Embankments along off-road sections to reduce noise and light pollution	Bunds will be provided where appropriate, more detail will be included within the Environmental Statement			
Bus Lanes and Stops				
Required new and upgraded bus stops along the entire route Agreed and incorporated into design				



Summary of Response	Project's Position Following Consultation		
In place of off-road section, put bus lanes along Clerk Maxwell Road before re-joining Madingley Road	Clerk Maxwell neither provides connectivity nor could accommodate bus lanes		
Safe and easy to use crossings at junctions.	Agreed; design will be subject to a road safety assessment		
Impact on residents of bus stops causing parking issues	Concerns noted; requirement for parking controls will be monitored and considered during operation		
Impacts or	Impacts on Communities		
Visual impact of the Scheme on the school could be mitigated by fencing for example	Visual impact to be assessed in Environmental Statement		
Impacts of noise on laboratories located at West Cambridge Campus	The route was moved away from sensitive laboratories		
Active Travel Provision			
Upgrade and extend segregated cycle routes between nearby villages, and on to Cambridge	Further cycle routes will be incorporated into Greenways proposals, a range of active travel projects being managed by GCP		
Cycle routes to proceed according to English Interim Advice Note 195/196, or London Cycling Design Standards	Standard now superseded by LTN 1/20 which informs design		

5.12 FURTHER ENGAGEMENT

STAKEHOLDER WORKSHOPS

- 5.12.1. Two follow-up stakeholder workshops were held by the project team following the Phase One 2017-2018 consultation.
- 5.12.2. **On-road workshop 27 February 2018** The objectives of the workshop attended by 31 organisation representatives were as follows;
 - Showcase the emerging thinking on optimised options for an on-road solution which in due course led to a further paper on on-line improvements²;
 - Offer key stakeholders opportunities to assess both the alternative on-road Schemes, and determine a preferred option; and
 - To enable the development of an optimised on-road solution representing a refinement of what had been consulted on.

CAMBOURNE TO CAMBRIDGE CONSULTATION REPORT Project No.: 70086660 | Our Ref No.: C2C-06-01-Consultation_Report Greater Cambridge Partnership

https://www.greatercambridge.org.uk/asset-library/Sustainable-Transport/Public-Transport/Cambourne-to-Cambridge/C2C-LLF/C2C-LLF-Technical-Note-Madingley-Road-Quick-Wins-14-05-2019.pdf



- 5.12.3. The workshop consultation showed that there was little objection to an on-road bus route. However, there were concerns about the specific elements of the design, including road safety and vulnerable road users. The suggestion of improved cycle provision on Madingley Road was raised. There were also more general comments surrounding the environmental impact and cost of the Scheme as well as suggestions of limiting car parking to the west of Cambridge. No direct preference was given for the any of the shortlisted on-road options or the optimised on-road option.
- 5.12.4. **Off-road key stakeholder workshop** was held on 1st March 2018. The objectives of the workshop attended by 27 organisation representatives were as follows:
 - To present the key stakeholders with the emerging thinking on the off-road solutions;
 - To give stakeholders the opportunity to feedback concerns and ask queries; and
 - To determine one preferred off-route option representing a refined and optimised version of the options considered during the consultation.
- 5.12.5. As with the on-road workshop, there was not one clear preferred option. The majority of comments focussed on an off-road route in general rather than one of the specific off-road options. However, it was agreed that an off-road option would provide a fast, rapid transport system. Concerns over the environment, safety and community were high on participants' agenda.
- 5.12.6. The workshop feedback on the on-road option showed preference for a separate cycle and pedestrian walkway. Therefore, the pedestrian bridge was taken forward in the 'Low Cost' options. The consultees suggested that the proposed bus lane from High Cross junction be removed from the on-road option.

5.13 WHAT THIS MEANT FOR THE SCHEME

- 5.13.1. The consultation findings led to a number of refinements to the three proposed Options. Support for Option B (a tidal on-road bus route) was high but would require regular gantries to provide signage along the route. The construction of gantries was not well received by consultees because of concerns regarding the visual impact. Therefore, the bi-directional bus lanes, along with an optimised on-road option to include both inbound and outbound bus priority, were not taken forward for further consideration.
- 5.13.2. The consultees suggested that there should be better cycle provision from High Cross junction to Lady Margaret Way. Taking this into account, the bus lane has been removed from the on-road option and proposals to upgrade cycle infrastructure in advance of the Scheme were taken forward as the Madingley Road improvements.
- 5.13.3. Alternative Park & Ride sites were also suggested, with some residents and the LLF advocating a new site in Cambourne, and some residents suggesting that the existing Madingley Road Park & Ride site be retained. However, stakeholders expressed a clear preference for the proposed Scotland Farm site.
- 5.13.4. The final optimised on-road and off-road options were compared in Options Assessment Report 2 and the recommended off-road option was then taken forward as a core part of the options considered during the Phase 2 consultation.



6 PHASE TWO CONSULTATION (2019)

6.1 CONSULTATION OVERVIEW

6.1.1. The Phase Two consultation looked in more detail at the preferred corridors for improved bus journeys from the Madingley Mulch roundabout to Bourn Airfield and on to Cambourne. It included the latest proposals for the Park & Ride site options at the Waterworks site and Scotland Farm.

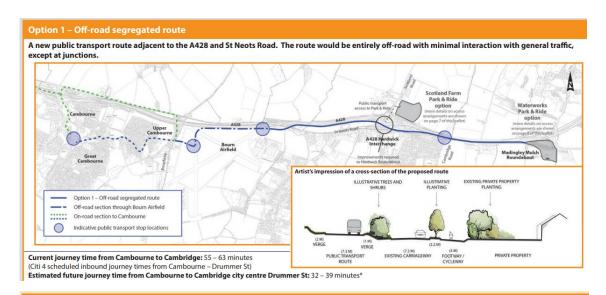
6.2 CONSULTATION DATES

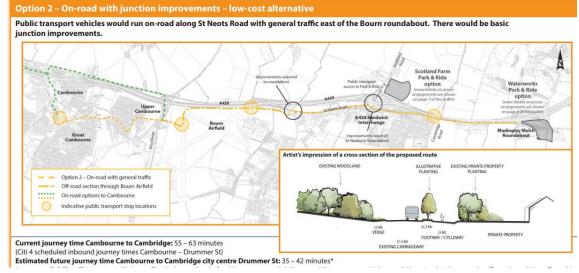
6.2.1. The consultation ran for an eight-week period from 4 February 2019 to 31 March 2019.

6.3 PROPOSALS PRESENTED FOR CONSULTATION

- 6.3.1. The consultation focused on the section of the proposed route between Madingley Mulch Roundabout and Cambourne town centre. These options were each considered on the basis that they would be combined with off-road bus route emerging from the Phase 1 consultation stage as well as a choice between the two Park & Ride sites from the previous consultation (Phase 1).
- 6.3.2. The objectives of the consultation were to:
 - Present Scheme options to the widest range of people and representative groups affected by them;
 - Provide those people and representative groups with an opportunity to provide their views; and
 - Consider the views of consultees to direct further Scheme development in respect of the proposed Park & Ride site and bus routes.
- 6.3.3. There were three options between Madingley Mulch roundabout and Bourn roundabout. These are shown in Figure 6-1 and comprised:
 - Option 1: Off-road segregated route. A new public transport route adjacent to the A428 and St Neots Road. The route would be entirely off-road with minimal interaction with general traffic, except at junctions;
 - Option 2: On-road with junction improvements low cost alternative. Public transport vehicles would run on-road along St Neots Road with general traffic east of the Bourn roundabout. There would be basic junction improvements; and
 - Option 3: On-road with public transport priority lanes. Public transport vehicles would run on-road along St Neots Road in priority lanes running in both directions.







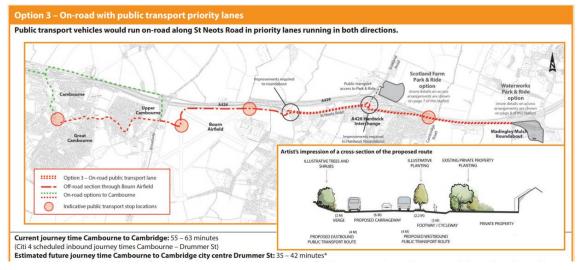


Figure 6-1 – Scheme Options for Phase 2 Consultation



- 6.3.4. The same two options were presented as the previous consultation (Phase 1) as some stakeholders felt that it was difficult to make a decision without consideration of the Scheme as a whole, especially in the case of Scotland Farm which was isolated from Phase 1. Additional detail was added on access arrangements to both sites. The options for Park & Ride sites were:
 - Option A Scotland Farm, located at the junction of the A428 and Scotland Road, Dry Drayton;
 and
 - Option B The Waterworks, located at the junction of St Neots Road and the A1303 Madingley Road, near the roundabout.
- 6.3.5. Two routes into Cambourne were also presented for consultation:
 - Route A travelling with general traffic through the village via Upper Cambourne. This route is consistent with the corridor route presented in the Better Bus Journeys consultation; and
 - Route B going up Broadway and along St Neots Road and entering Cambourne from the north
 via the A428. This route differs from that presented in the Better Bus Journeys consultation.

6.4 WHO WE CONSULTED

- 6.4.1. The consultation was open to everyone who wanted to participate. As detailed in Chapter 3, the following stakeholders were engaged in the Phase 2 consultation:
 - Schedule 5 and 6 consultees (as described in Chapter 3);
 - Those with potential land interests (potential to be a Schedule 6 consultee);
 - Local access, user, and interest groups;
 - Elected representatives;
 - Parish councils:
 - Organisations identified as having an interest in the Scheme; and
 - The public, including local residents and commuters.

6.5 PROMOTING CONSULTATION AWARENESS

- 6.5.1. The consultation adopted a multi-channel approach to promote and seek feedback. This included traditional and social media, community engagement events in key or high footfall locations along the route and distribution of around 15,000 consultation leaflets in the local area. The consultation leaflet is shown in Appendix I.
- 6.5.2. Consultation was also carried out through emails to stakeholders and displays of information in public libraries.
- 6.5.3. The consultation was open to all with a focus on those that could be directly affected by the Scheme including users of the A428 / A1303 and the villages of:
 - Cambourne:
 - Hardwick:
 - Caldecote;
 - Dry Drayton; and



Madingley.

CONSULTATION EVENTS AND EXHIBITIONS

- 6.5.4. There were five public drop-in events across the area to enable people to review the proposals and feedback in person. These were advertised through the leaflet drops, use of social media and press, as well as posters on bus stops. The events were attended by representatives of GCP and technical specialists to answer questions.
- 6.5.5. There were also 16 other pop-up exhibitions, drop-in events and meetings with local parish councils, local business and community groups and employers such as the Papworth Hospital.
- 6.5.6. The details of the public drop-in events are outlined in Table 6-1.

Table 6-1 – Public Events (Phase 2 Consultation)

Location	Date	Time
St Neots (The Priory Centre)	21 February 2019	10:00 - 12:30
Cambourne (The Hub)	26 February 2019	16:00 - 19:30
Dry Drayton (Village Hall)	5 March 2019	17:00 - 18:30
Hardwick (Primary School)	12 March 2019	17:00 - 19:30
Caldecote (Primary School)	13 March 2019	17:00 - 19:30

6.6 CONSULTATION MATERIALS

6.6.1. Information was available in both hard copy and online, through a dedicated website or by contacting the project team through post, email and telephone.

CONSULTATION LEAFLET

6.6.2. A 12-page consultation leaflet was published on the website and to 15,000 addresses in the local area with details of the proposals, route options and benefits of the Scheme. The consultation leaflet is shown in Appendix I.

PROJECT WEBSITE

6.6.3. Information about the project and the consultation was held on a specific project webpage on the Greater Cambridge website. A copy of the questionnaire was also available on the website.

6.7 SUBMITTING FEEDBACK

- 6.7.1. A consultation questionnaire was provided which featured a range of questions. They were specifically designed to ensure that the project could understand whether people supported the Scheme and their views on the options.
- 6.7.2. Respondents were invited to provide their feedback in a number of ways:
 - Return a paper version of the questionnaire (from the leaflet) to a Freepost address;
 - Complete a copy of the questionnaire online on the dedicated webpage; and



 A phone number and email address were also provided on consultation materials for any additional feedback.

6.8 FEEDBACK RECEIVED

- 6.8.1. Quantitative data was recorded through a formal consultation questionnaire (available both online and in paper format) with 968 complete responses in total recorded. Additionally, 103 written responses were gathered, at events, via email and social media, and at other meetings.
- 6.8.2. Analysis of the geographical spread and detail of responses from different groups demonstrates that the Greater Cambridge Partnership delivered a sufficiently robust consultation.
- 6.8.3. The consultation received the most responses from local postcodes areas covering Cambourne (24%) and Hardwick (11%). Responses were also received on behalf of 35 different groups or organisations.
- 6.8.4. The individual consultation report detailing feedback for the Phase 2 consultation can be found in Appendix J.

6.9 CATEGORISING RESPONSES

6.9.1. The responses ranged from detailed commentaries to very short remarks. Each response was analysed, and a number of themes emerged, as summarised in Table 6-2.

6.10 OVERVIEW OF RESPONSES

6.10.1. The main findings of the consultation are identified in Table 6-2.

Table 6-2 – Key Consultation Findings by Theme

Theme	Findings
Need for the Scheme	949 respondents responded to this question. 55% (522) of respondents said that they would use the proposed transport link between Cambourne and Cambridge daily (31%) or weekly (24%)
	936 respondents answered the question on how important they felt the provision of walking, cycling and equestrian routes as part of the project were. The majority of respondents felt they were important (80%, 749 respondents)
Route options	947 respondents responded to this question. Just under half of respondents (48%) indicated 'Option 1: off-road' was preferred:
	20% preferred 'Option 3: on-road with public transport priority lanes';
	19% preferred 'Option 2: on-road with junction improvements'; and
	9% indicated that they did not want any of the options.
	The reasons for this preference related to congestion, journey speed and future proofing local travel. Respondents commented that the walking, cycling and equestrian provision would be better for the off-road route
Route into Cambourne	288 respondents commented on this theme. Most of these felt that Route A, through Upper Cambourne, was the better of the two route options they commented:



Theme	Findings
	 It would avoid the more congested existing access to Cambourne and so be faster/more reliable; It would be able to serve a greater number of homes and so attract usage; and It would be more aligned with the rest of the bus route entering Bourn Airfield
Park & Ride location	The majority of respondents (63%, 586 respondents) preferred 'Option A – Scotland Farm'. They commented on the negative impacts on congestion, visibility and landscape of the Waterworks site. Respondents also commented positively on the accessibility of the Scotland Farm site for cars, cyclists and pedestrians. Issues were raised around the Scotland Farm site's distance from Cambridge for the public transport causing delays to journey times
Bus stops	Respondents believed there should be more bus stops along the route in Cambourne as well as in villages along the route in order to serve the greatest number of people
Safety for walkers, cyclists and equestrians	Respondents who discussed this theme felt that safety improvements to walking, cycling and equestrian routes were important to encourage use. Most felt the current provision wasn't safe enough. These improvements included: Ensuring the routes were well lit; Segregating the routes from motorised traffic; Ensuring the paths were well surfaced so as to be usable during all weather conditions; Ensuring routes were maintained; and Ensuring the paths were wide enough to allow users to pass each other.
Connectivity for walking, cycling and equestrian	Respondents who discussed this theme felt that walking, cycling and equestrian provision needed to be extended to connect to other villages and locations along the route, such as Papworth Everard
Cost of development	Respondents who did not have a preference on route commented that costs were too high for the Schemes Respondents commented that public transport should make use of existing road infrastructure as congestion is only an issue between Madingley Mulch roundabout and the city centre
Environment	Respondents who discussed environment preferred Option 2 or none of the options as they would result in the least disruption to natural environment. Respondents commented about the impact on the tree line along St Neots Road and Hardwick. Concerns were raised about the Park & Ride sites being located on green belt land
Impact on residents	Respondents who discussed this theme were concerned about: The impact the proposals would have on nearby residents; The changes along St Neots Road, particularly to the tree line. These respondents felt the increased road space would result in the loss of noise reducing trees, an increase in motorised traffic near to homes, and a subsequent reduction in air quality and safety; and



Theme	Findings
	The impact of the proposals on villages along the route from phase 1 and 2. These respondents were concerned about increased traffic from vehicles accessing the route and Park & Ride site and queried whether public transport would service these villages.
Commuting	Respondents commented that if the route was improved:
	It would facilitate them in finding work within Cambridge;
	 They would use the proposed public transport link to commute to work or school; and
	They would use the proposed link to cycle for some/all of their journey to work/school.
Public Transport	Respondents commented:
Journey Times	They would use it instead of a private vehicle as long as public transport was quicker than using a private vehicle;
	They have used the current public transport offer in the area and found it too slow; and
	 They would not use the proposed public transport link as they felt it would be too slow

6.11 SCHEME DEVELOPMENT

- 6.11.1. Feedback and details from the consultation were taken forward to develop the Scheme options at the next stages. Following consideration of consultation feedback, the majority of respondents (48%) were in support of an intervention, with a clear preference for an off-road option for the link between Madingley Mulch roundabout and Bourn Airfield. A clear majority in favour of the Park & Ride location being Scotland Farm, which was selected and taken forward to consultation in 2022.
- 6.11.2. Table 6-3 summarises the themes that resulted from the consultation and sets out the outcomes.

Table 6-3 – Matters Raised and Outcomes

Summary of Matter Raised	Project's Position Following Consultation	
General Comments		
Need for the whole route when congestion is closer to the city centre only	The Outline Business Case assessed the need for the Scheme against current and predicted traffic data	
Route Alignment and Options		
Preference for an off-road route between Madingley Mulch roundabout and Bourn Airfield	Off-road route selected as preferred route. Further work to be carried out on the Hardwick section due to impacts on trees	



Summary of Matter Raised	Project's Position Following Consultation	
Route into Cambourne – preferred route A which travelled through Cambourne	The inner route through Cambourne was selected as the preferred route. Further discussions have taken place with Cambourne Town Council regarding the location of the bus termini point	
The A428 should be used instead of St Neots Road	A route along the A428 would prevent buses stopping at Hardwick village and was previously ruled out after the initial consultation	
Park 8	& Ride	
The majority of respondents favoured Scotland Farm as the location of the Park & Ride	Scotland Farm was chosen as the final location for the Park & Ride after an options assessment comparing with the other site at Waterworks	
Suggestions for a Park & Ride in Cambourne	A Park & Ride in Cambourne was ruled out in previous options assessments	
Bus Infrastructure		
Not enough bus stops within Cambourne	Noted for further consideration, to be discussed in engagement with Cambourne Town Council	
Suggestion about provision of electric buses	GCP have committed to the early adoption of electric buses on the route	
Bus stop north of Bourn Airfield should be moved as near as possible to the northern exit from Caldecote Highfields	Bus stops will be located at appropriate locations within the Bourn Airfield site with one nearer the eastern end	
Active Tr	avel Path	
Safety for walkers, cyclists and equestrians	GCP have worked with cycling interest groups including CamCycle to ensure implementation of a bike-friendly active travel path	
Suggested non-motorised user (NMU) path along Scotland Road to Bridleway 66/18 suggested by public and Dry Drayton Parish Council	GCP noted this request and prepared a scheme which was presented at the 2022 EIA consultation	
Environment / Ecology		
Impact of Scheme on local SSSI and SAC and habitats for wildlife	The impacts of the Scheme on wildlife and ecology will be analysed in detail throughout the Environmental Impact Assessment. Hundreds of surveys have been carried out on landscape, ecology and habitats to give a baseline to assess the Scheme against	
Concern around impacts on trees between A428 and St Neots Road	This section was revisited during the next stage of consultation and further technical work carried out	
Impact on Residents		



Summary of Matter Raised	Project's Position Following Consultation
St Neots Road - concerns about changes to the tree line and increased noise from A428	This section was revisited during the next stage of consultation and further technical work carried out.
Concerns about the impact on villages as a result of increased traffic	A traffic assessment will be carried out to determine the impact of additional traffic at the travel hub site as well as re-routing of traffic in local villages
Acoustic fencing required along eastern end of A1303	Noted and raised with National Highways for discussion to repair existing noise barrier

6.12 FURTHER ENGAGEMENT

FURTHER PUBLIC EVENTS

- 6.12.1. Two additional drop-in sessions were held for the public following the close of the consultation period see Table 6-4. These sessions were to demonstrate potential mitigation measures such as planting that had been developed for the route and provide the opportunity for residents to voice any concerns they had on environmental issues. There was also the opportunity for residents to suggest any mitigation they felt would be desirable.
- 6.12.2. Local parish councils, councillors, organisations and businesses were informed of the events via targeted emails. In addition, events were advertised in the local press along with targeted leaflet drops to organisations and businesses along the route.

Table 6-4 - Further Public Events

Location	Date	Time
Hardwick (Primary School)	11 July 2019	17:00 - 20:00
Hardwick (Primary School)	13 July 2019	10:30 - 13.30

- 6.12.3. The events were open to the public and staff were available to discuss the Scheme with attendees at any time the events were open. The venue was organised into three zones to discuss different areas of the Scheme:
 - Phase 1;
 - Phase 2; and
 - Park & Ride sites.
- 6.12.4. Plans and section drawings showing the various options being investigated and potential environmental mitigation measures were on display, intended to drive discussion regarding attendees' thoughts on what mitigation would be desirable.
- 6.12.5. While the sessions did not highlight any specific suggestions on desirable mitigation, it did provide the opportunity for stakeholders to voice concerns. These were mainly around the areas of Coton and St Neots Road. Residents were able to view potential alternative alignments that had been



developed to minimise the impact from the public transport route adjacent to properties with regard to vegetation loss.

6.13 WHAT THIS MEANT FOR THE SCHEME

- 6.13.1. As a result of consultation feedback and further detailed technical work, the preferred route selected was primarily off-road between Madingley Mulch roundabout and Bourn Airfield. The section at Hardwick received mixed views and was revisited in the 2022 consultation due to the impacts on trees on the off-road section between St Neots Road and the A428.
- 6.13.2. The preferred route through Cambourne was through the town with existing traffic via Upper Cambourne, rather than on the A428, and this route was selected for final route alignment at the next stage.
- 6.13.3. Scotland Farm was selected as the preferred Park & Ride location as a result of feedback and options assessment against the Waterworks site throughout Phase 1 and 2 consultations. At the next stage of consultation (EIA consultation in 2022), the Scotland Farm Park & Ride site was selected and renamed as a travel hub and further detail around landscape mitigation was provided.



7 ENVIRONMENTAL IMPACT ASSESSMENT CONSULTATION (2022)

7.1 CONSULTATION OVERVIEW

- 7.1.1. Between 16 May and 11 July 2022 Greater Cambridge Partnership (GCP) held a consultation on the preferred C2C Scheme proposals after the previous stages of consultation. The focus of which was how to best manage and mitigate impacts as part of an Environmental Impact Assessment (EIA).
- 7.1.2. The purpose of the consultation was to seek feedback from the public and relevant stakeholders and organisations on the preferred alignment and to help identify and assess the impact on the local environment and landscape as part of a process called environmental impact assessment or EIA. This helped shape proposals that, where practicable, avoid or minimise negative effects, and that deliver environmental improvements. The information accrued during the EIA is presented within the Environmental Statement (ES).

7.2 CONSULTATION DATES

7.2.1. The consultation ran for an eight-week period from 16 May 2022 to 11 July 2022.

7.3 PROPOSALS PRESENTED FOR CONSULTATION

- 7.3.1. As part of the consultation, GCP provided more detailed route proposals, as well as detailing possible environmental and landscape impacts as a result of the Scheme and the ways they propose to manage and mitigate those impacts.
- 7.3.2. Figure 7-1 presents a map of the preferred route presented during the EIA consultation.



Figure 7-1 – Preferred Route Presented for EIA Consultation (2022)



- 7.3.3. The consultation brochure, which is shown in Appendix K, included a section with general information for the Scheme, including operating standards, considering carbon footprint, biodiversity commitment, land and property, the active travel path, bus stops, travel hub and construction. In addition to this the brochure detailed emerging designs and environmental issues which were presented across eight area sections;
 - Section A Cambourne
 - Section B Bourn Airfield
 - Section C Childerley Gate
 - Section D Scotland Farm Travel Hub
 - Section E Hardwick
 - Section F North of Coton
 - Section G M11 and West Cambridge Site
 - Section H West Cambridge to Grange Road
- 7.3.4. Within Section E for Hardwick, the consultation provided two options for St Neots Road an off-road and on-road option. The two options are presented in Figure 7-2. The survey included a question about the support or opposition for a modification to an on-road route via St Neots Road.





Figure 7-2 – Options Presented for St Neots Road for EIA Consultation



- 7.3.5. There were also two options for the bus stop location within Hardwick, as well as a section about the need for an additional bus stop to serve Highfields Caldecote. The survey included questions for people to have their say on these proposals.
- 7.3.6. Scotland Farm was presented as the preferred location for the travel hub (previously referred to as a Park & Ride) and a detailed visualisation was provided with detailed on access arrangements and facilities that would be provided.

7.4 WHO WE CONSULTED

- 7.4.1. The consultation was open to everyone who wanted to participate. As detailed in Chapter 3, the following stakeholders were engaged in the EIA consultation:
 - Schedule 5 and 6 consultees (as described in Chapter 3);
 - Those with potential land interests (potential to be a Schedule 6 consultee);
 - Local access, user, and interest groups;
 - Elected representatives;
 - Parish councils;
 - Organisations identified as having an interest in the Scheme; and
 - The public, including local residents and commuters.

7.5 PROMOTING CONSULTATION AWARENESS

- 7.5.1. The EIA consultation adopted a multi-channel approach to promote and seek feedback including through traditional and social media, community engagement events in key or high footfall locations along the route and through the wide-spread distribution of consultation leaflets.
- 7.5.2. In the aftermath of the Covid-19 pandemic a hybrid approach to consultation was adopted. A mixture of face-to-face events and virtual webinars were held to enable people to have their say in person and the opportunity to question transport officers and consultants.

DISTRIBUTION TO HOUSEHOLDS AND BUSINESSES

7.5.3. The consultation was advertised through the distribution of leaflets to almost 12,000 addresses within the Cambourne to Cambridge area. The leaflets contained details of the consultation dates and how to view the consultation material and provide feedback.

CONSULTATION EVENTS

- 7.5.4. Four project-specific events were held during the consultation period, two were online and two were in-person. The project team also attended 11 parish council, councillor and Community Forum meetings during the consultation period.
- 7.5.5. The details of the community events are outlined in Table 7-1.

Table 7-1 - Community Events (EIA Consultation)

Location	Date
Online (via Zoom)	26 May 2022



Cambourne Village College	14 June 2022
Online (via Zoom)	20 June 2022
Selwyn College	30 June 2022

ADDITIONAL PROMOTIONAL ACTIVITY

- 7.5.6. Other publicity included emails to 2,933 stakeholders on the GovDelivery mailing list held by GCP, which included landowners, local businesses, schools and other key stakeholder groups. An email was also sent to key business and political leaders and representatives.
- 7.5.7. Information about the consultation was posted throughout the consultation period on GCP's social media channels through Facebook, Twitter and Nextdoor.
- 7.5.8. A press briefing was carried out in advance of consultation and a press release was distributed with details on the Scheme and the consultation and how people can get involved. Press advertising was also used to promote the consultation in four publications between May and June 2022; South Cambs Magazine, Cambridge News, Cambridge Independent and the Cambs Times and Hunts Post.
- 7.5.9. Advertisements were placed on bus shelters at key locations at 9 different locations; at the CB1 bus rail interchange and 8 stops at local Park & Rides. These were in place between 6 June and 4 July 2022.

7.6 CONSULTATION MATERIALS

CONSULTATION BROCHURE AND LEAFLET

- 7.6.1. A 48-page consultation brochure was published that outlined the development of the Scheme, described the detailed Scheme proposals and possible impacts, as well as ways to manage and mitigate those impacts. The brochure was published on the consultation website and was available in hard copy on request and at in-person events. The brochure is presented in Appendix K.
- 7.6.2. A leaflet signposting local residents and businesses to the website containing the brochure and survey was distributed directly to almost 12,000 properties. Copies were also available at community meetings.

PROJECT WEBSITE

7.6.3. All consultation material was available via the ConsultCambs portal, the GCP and CCC online engagement platform. The consultation was also referenced on the Scheme's web page and linked to the consultation portal.

7.7 SUBMITTING FEEDBACK

- 7.7.1. An online survey, hosted on the ConsultCambs website for the duration of the consultation period, was the main mechanism through which respondents could comment on the proposals. The survey featured a range of questions which allowed for feedback to be collected both quantitatively and qualitatively. The survey is presented in Appendix K as part of the consultation brochure.
- 7.7.2. Respondents were invited to provide their feedback in a number of ways:



- Complete a copy of the questionnaire online on the dedicated webpage;
- Return a paper version of the questionnaire (available from the consultation portal or on request);
 and
- An address, phone number and email address were also provided on consultation materials for any additional feedback.

7.8 FEEDBACK RECEIVED

- 7.8.1. GCP received 580 responses to the online survey, with an additional 17 hard copies also received. A further 54 written responses were received from individuals or organisations, either by email or letter, these are summarised within the individual consultation report in Appendix L. Responses were also received from 25 different groups, organisations and elected representatives.
- 7.8.2. Responses were received from a wide geographical spread as indicated by postcode data, demonstrating that the GCP delivered a sufficiently robust consultation. Based on postcode data, the largest groups of respondents lived in the Hardwick area (34%), Coton area (8%) or Cambourne area (8%).
- 7.8.3. The individual consultation report for the Environmental Impact Assessment consultation 2022 can be found in Appendix L.

7.9 CATEGORISING RESPONSES

7.9.1. The responses ranged from detailed commentaries to very short remarks. Each response was analysed, and a number of themes emerged, as summarised in Table 7-2.

7.10 OVERVIEW OF RESPONSES

Table 7-2 – Key Consultation Findings by Theme

Theme	Findings
Environmental impact	Concerns expressed over loss of habitats, impacts on ecology, local impacts on Coton Orchard and West Fields, noise and light pollution
Active travel proposals	Respondents were generally in favour of investment to support active travel, but expressed concern regarding safety, in particular the need for segregation and ensuring surfaces were suitable. Support expressed for an active travel path between the travel hub and Dry Drayton, but concerns raised about chosen location, width of pathway etc.
Active travel route to Dry Drayton	Just over half of all respondents (52%, 234 of 459 respondents) supported the proposals for an active travel path between the travel hub and Dry Drayton
Facilities at bus stops	Respondents were supportive of the need for bicycle parking and lockers, with stops having real time information. Concerns were expressed about stops being well lit and villages becoming car parks for commuters
Location of bus stops	Respondents were concerned about the impact of the Scheme on nearby parking. Some respondents suggested more bus stops were



Theme	Findings
	needed at Hardwick with a majority preferring a Cambridge Road junction location, and between Broadway and Sterling Way. Strong support for a bus stop at Highfields Caldecote
Location of bus stop serving Coton	Concern around location of bus stop serving Coton and distance from the majority of residential homes
Additional bus stop serving Highfields Caldecote	Just under half of all respondents (46%, 213 of 459 respondents) were in favour of an additional bus stop at Highfields Caldecote; when considering just those respondents who gave a Highfields postcode (18 respondents), 87% (15 respondents) were in favour of an additional bus stop
Bus stop location in Hardwick	53% (157 respondents) of 304 of respondents believe that a bus stop in Hardwick should be located by the Cambridge Road junction with a pedestrian crossing. A third (34%, 102 respondents) of respondents believe the bus stop should be located opposite Miller's Way
Scotland Farm Travel Hub facilities	Respondents were supportive of toilets, shelter and seating provision at the travel hub. Facilities for secure cycle storage were also supported
On-road route via St Neots Road	Overall, 38% (186 of 482 responses) of respondents supported the modification of the proposals to an on-road route via St Neots Road. Considering the responses from those who live nearby, 27% (52 of 191 responses) of Hardwick residents were supportive. A further petition was set up in objection to the off-road route through St Neots Road due to the impacts on the trees alongside the A428
Modification of the route south of the Waterworks site	41% (187 of 450 responses) of respondents opposed the modification to some extent, with 12% (53 of 450 responses) strongly supporting, and 14% (62 of 450 responses) supporting
Provision of a bus gate	Opposition to the bus gate proposals on St Neots Road

7.11 FURTHER ENGAGEMENT

- 7.11.1. In addition to the EIA consultation, further engagement was carried out with stakeholders who have an interest in or are impacted by the Scheme. Engagement started in advance of the consultation launch and continued to the end of 2022 to ensure all concerns were captured and acknowledged or responded to.
- 7.11.2. During this period, the Working Groups and Local Area Forums continued, which provided a space for discussions around the project. In addition, many meetings were set up with specific technical stakeholders as well as correspondence sent to local parish councils, organisations and landowners along the route. Issues trackers were developed for all stakeholders who responded to EIA consultation or who were engaged in this period.
- 7.11.3. Further feedback and issues raised were analysed and shared with technical teams and used to form part of the final Environmental Impact Assessment and final design. Section 7.11 outlines the



outcomes on Scheme development as a result of consultation and further engagement through 2022.

7.12 SCHEME DEVELOPMENT

7.12.1. Table 7-3 summarises the themes that resulted from the EIA consultation and sets out the outcomes on the Scheme design following consultation.

Table 7-3 – Responses and Outcomes from Consultation

Summary of Response	Project's Position Following Consultation	
General Comments		
Support for better bus connections and active travel investment	GCP acknowledge the support for better bus connections between Cambourne and Cambridge as well as active travel investment alongside the Scheme.	
Future proofing of busway with rail links including East-West Rail	GCP will continue to co-operate with EWR to maximise complementarity of the two schemes. Intervention west of Bourn Airfield is being minimised to avoid investment in infrastructure rendered redundant once EWR position becomes clearer.	
Environment / Ecology		
Increase of Biodiversity Net Gain to 20%	GCP remain committed to deliver 20% Biodiversity Net Gain on the Cambourne to Cambridge Scheme.	
Drainage concerns regarding the bridge over Bin Brook	The Scheme is supported by a Flood Risk Assessment which is informed by hydraulic modelling of the Bin Brook. The Environment Agency has been consulted on the results of the modelling to ensure that appropriate mitigation measures are included within the design.	
Impacts on wildlife and ecology	A large number of ecology surveys have been carried out throughout the last two years. The Environmental Statement looks at impacts on ecology and any potential mitigation required.	
Concerns around impacts on trees with Tree Protection Orders close to Grange Road	Detailed technical work has been carried out to ensure protected trees will not be impacted as a result of the construction of the project. A full list of trees with Tree Protections Orders in proximity to the route can be found in the Environmental Statement.	
Construction Impacts		
Concerns around general construction impacts on local residents, businesses and schools.	As part of the Environmental Statement, a draft Code of Construction Practice has been developed and will be secured through the TWAO. This will outline conditions and standards to minimise construction impacts, e.g. dust and noise controls,	



Project's Position Following Consultation working hours and local measures. This is to be adhered to by the main works contractor, once selected through the tender process.	Summary of Doopsing	Draigat's Desition Fallowing Consultation	
Acceptions of construction compounds Feedback from the consultation has been fed into the construction plans and further discussions will take place with landowners and parish councils regarding the sting and size of compounds. Where required, new junctions will be constructed to allow safe access and egress from construction compounds. Impact of construction of the travel hub As part of the Code of Construction Practice, the contractor must publish Local Environmental Management Plans (LEMPs) which will outline measures and mitigations to minimise construction impacts on local areas. These will be secured within the TWAO. A LEMP will be required for the construction of the Scotland Farm Travel Hub. Route Alignment Impacts on trees and ecology at the Waterworks site Route Alignment has been amended to avoid the Waterworks site as a result of a stakeholder request regarding the ecological value of the site and surrounding trees. This has been accommodated into the design. Concerns around off-road route through Hardwick and loss of trees Facilities and Safety Speed limits on the bus route The speed limit of the bus route will be restricted on the approach to junctions and areas where the active travel path is in close proximity to the route. Crossing points for the bus route on existing roads Crossing points will be fully signalised with priority for existing roads. Junctions along the bus route will be route will be route will be lit to increase visibility. Request for facilities at bus stops and travel hub have been taken into account and will include facilities such as cycle parking. Speed limit changes on roads that are crossed by the bus route	Summary of Response		
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hub have been taken into account and will include facilities such as cycle parking. Speed limit changes on roads that are crossed by the bus route Speed limits will be restricted where suitable in areas close to junctions and bus route crossing points.	Crossing points for the bus route on existing roads	for existing roads. Junctions along the bus route will	
the bus route areas close to junctions and bus route crossing points.	Request for facilities at bus stops and travel hub	hub have been taken into account and will include	
Scotland Farm Travel Hub		areas close to junctions and bus route crossing	



Summary of Response	Project's Position Following Consultation		
Concerns around visual impacts from the travel hub	The landscape and visual impacts of the travel hub site have been assessed in the Environmental Statement. A large amount of planting and landscaping has been designed at the northern area of the site to reduce any impacts on residents on Scotland Road and in Dry Drayton village.		
Concerns around increase of traffic through Dry Drayton as a result of the travel hub site	Traffic modelling has been carried out as part of the Transport Assessment to look at changes in traffic through Dry Drayton.		
Active Travel Provision			
Mixed views on the active travel path between the travel hub and Dry Drayton	Whilst half of respondents supported the proposals, there were many comments about the design of the path and suggested alternative locations from local stakeholders who prefer a solution which takes more private land and has a greater impact on the village. In order to enable further development and consultation with the parish council to reach an agreeable solution, it is recommended that the Dry Drayton active travel link is included in a future programme rather than C2C.		
Expand active travel by extending Comberton Greenway	Comberton Greenway is a separate project managed by GCP and any comments relating to this scheme have been fed back to the Greenways project team.		
Ensure LTN1/20 is followed	The active travel path will comply with LTN/120 guidance where practicable and where there is sufficient space to do so.		
Segregated paths to ensure safety	Due to the nature of the active travel path also acting as an emergency access and maintenance track, the path will be shared use for walkers and cyclists.		
Access for equestrians and carriage drivers	The active travel path will be accessible to equestrians where practicable. The path may be unsuitable for carriage drivers due to its design and primary purpose as an emergency access track. GCP remain in discussions with the British Horse Society and the Driving Society regarding appropriate equestrian provision.		
Bus Infrastructure			
Ensure bus stops are well lit so people feel safe when getting the bus	Bus stops and junctions will be lit with street lighting to improve visibility and safety during dark hours. Bus stops will also have internal lighting within the bus stands.		



Summary of Response	Project's Position Following Consultation	
The majority of respondents preferred the Hardwick bus stop location by the Cambridge Road junction	The bus stop by the Cambridge Road junction has been selected as the final location within the designs.	
Queries about necessity of bus gate near Hardwick and impacts on traffic in other nearby villages as result of bus gate	As a result of feedback from the consultation and further traffic modelling, the bus gate was not taken forward within the final design. All traffic movements will be permitted but a revised road layout will prioritise buses.	
Need for additional bus stop to serve Highfields Caldecote	There will be a bus stop at the east end of the Bourn Airfield development. There may be scope to include a further bus stop to serve Highfields Caldecote as a part of the potential development of the land between the A428 and St Neots Road.	
Location of bus stops in Bourn Airfield should consider the new development and the proximity to houses and users	The route through Bourn Airfield will be constructed as part of the housing development site by the developers of that housing site. There will be two bus stops on the development which have been agreed by the developer of the Bourn Airfield development within their outline planning application.	
Public Rights of Way Provision		
Connections for equestrian users in West Cambridge	To improve connectivity of Bridleway 39/30 which travels along the east side of the M11 where C2C would cross, the bridleway will be diverted to join a junction with the C2C route where the active travel path along the emergency access and maintenance track can be accessed.	
Access on footpath across bus route from Coton C of E Primary School	The existing footpath 55/2 that travels north of Coton School will be diverted via a crossing point across the C2C bus route.	

7.13 FURTHER ENGAGEMENT – ST NEOTS ROAD

- 7.13.1. The EIA consultation provided no clear preference between on-road or off-road through St Neots Road overall. Strong concerns were expressed through further correspondence and meetings with Hardwick Parish Council and local residents, and a petition was formed against the off-road option, because of the impact on trees along the A428. However, the on-road option also received objection from local residents and other Parish Councils due to the impact of the bus gate and displacement of local traffic onto nearby residential roads and villages.
- 7.13.2. The off-road option had greater impacts on the local environment with the removal of trees alongside the A428 which would have had negative visual impacts and led to reduced amenity for local residents from the existing A428. As a result, the decision was made in favour of the on-road route by the GCP Board in September 2022.



- 7.13.3. In line with the decision, further traffic modelling was carried out looking at the requirement for a bus gate, including comparison of journey times with and without the bus gate and the potential redistribution of traffic in nearby villages. Traffic modelling showed that there was only modest change on bus journey times with and without the bus gate.
- 7.13.4. In discussions with Hardwick Parish Council and after two public meetings with local residents, the final design was presented for information in January 2023 showing a revised layout with no bus gate, but which prioritises buses travelling via St Neots Road. This was received positively by the parish council and local residents at the meeting. This final design was selected as the final route alignment.

7.14 WHAT THIS MEANT FOR THE SCHEME

- 7.14.1. As a result of the EIA consultation in 2022 and further technical work, the preferred route alignment was selected for the Scheme. A map showing the preferred route alignment is presented in Chapter 9.
- 7.14.2. The preferred route travels from Cambourne centre through Upper Cambourne, via the future Bourn Airfield housing development with two bus stops on the new development. From Bourn Airfield the route travels off-road north of Highfields Caldecote, with a section on-road along St Neots Road in Hardwick. There will be a revised road layout which prioritises buses travelling via St Neots Road.
- 7.14.3. The route was aligned south of the Waterworks site as a result of feedback around ecology impacts, and follows a route off-road North of Coton, through the south section of the Coton Orchard and over the M11 on a new road bridge.
- 7.14.4. Detailed discussions led to amendments of the route through the West Cambridge site, with a new junction connecting an existing bridleway. The route will tie in with the current well-used cycleway in West Cambridge site, south of the University buildings and will connect with Grange Road via the Rifle Range Access.



8 CONTINUED STAKEHOLDER ENGAGEMENT

8.1 OVERVIEW

8.1.1. GCP identified, engaged, and consulted with statutory consultees and non-statutory consultees since the Better Bus Journeys consultation in 2015 through to the EIA consultation in 2022. This chapter describes the activity undertaken between the close of EIA consultation in July 2022 and the submission to Full Council on 21 March 2023. It also provides information about the release of the final Scheme alignment in March 2023.

8.2 ONGOING ENGAGEMENT

- 8.2.1. Following the end of the EIA consultation, GCP continued to engage and meet with individuals and organisations who had expressed an interest and wanted to ask further questions in respect of the next steps for the project and discuss any outstanding queries.
- 8.2.2. An update of landowner records was carried out in 2022 and letters were issued at the end of October 2022 to 39 landowners to introduce CBRE (the land agent acting on behalf of GCP) and to invite landowners, or their agents, to speak to the project team. A copy of the landowner letter is provided in Appendix M. CBRE will continue to engage with all landowners up to and beyond the submission of the Application.
- 8.2.3. Correspondence via email and letter continued throughout this period with stakeholders. GCP also held a series of meetings with organisations where it considered additional discussions could benefit the project.
- 8.2.4. GCP continued engagement through regular meetings with the Landscape, Heritage and Ecology and Non-Motorised User Working Groups as well as the West Area Community Forum. More information on the Working Groups and Community Forum are included in Chapter 3.
- 8.2.5. Ongoing engagement and technical dialogue has continued with statutory undertakers who have assets or equipment in the areas that are subject to the proposed Order. A number of Protective Provisions have been agreed, or are in the process of being agreed, with utility companies in relation to the proposed Order.

8.3 FINAL ALIGNMENT RELEASE

- 8.3.1. Following a review of the feedback received during the EIA consultation that ran from 16 May 2022 to 11 July 2022 as well as ongoing stakeholder engagement and technical work, GCP developed its final Scheme alignment for the C2C Scheme. The changes that were made to the alignment following the close of EIA consultation are set out in Section 7.13 in Chapter 7.
- 8.3.2. The final Scheme alignment was updated in February 2023, ahead of the TWAO submission. Letters were distributed on in early March 2023 to update parish and town councils along the route of the final Scheme alignment and to address any outstanding queries. Letters were sent to the following parish and town councils:
 - Barton Parish Council;
 - Bourn Parish Council;
 - Caldecote Parish Council:



- Cambourne Town Council;
- Comberton Parish Council;
- Coton Parish Council;
- Dry Drayton Parish Council;
- Hardwick Parish Council; and
- Madingley Parish Council.

8.4 STATEMENTS OF COMMON GROUND

8.4.1. GCP has offered the option of a Statement of Common Ground (SoCG) for statutory stakeholders where this felt to be beneficial. GCP and relevant stakeholders will prepare SoCGs, setting out matters on which there is agreement, as well as identifying those areas (if any) where agreement has not been reached. GCP will continue to work with stakeholders to progress SoCGs after submission of the TWAO application.



9 SUMMARY

9.1 KEY OUTCOMES

- 9.1.1. The consultation and engagement undertaken since 2015 has informed the development of the Scheme in a meaningful way. This Consultation Report accompanies the full TWAO Application (the Application) to summarise all consultation and engagement activity carried out as part of the Scheme.
- 9.1.2. In accordance with Rule 14 of the Transport and Works (Applications and Objections procedure) (England and Wales) Rules 2006, all documentation submitted as part of the TWAO application will be available for download from the GCP website and available to purchase in hard copy.

9.2 CONSIDERATION OF THE ENVIRONMENT AND PEOPLE

- 9.2.1. Consultees raised questions about how the Scheme would demonstrate how effects on the environment during construction and operation are managed and how the evidence to assess these effects and the residual impacts once proposed mitigation is applied. A full Environmental Impact Assessment (EIA) has been carried out to support the Application and the Environmental Statement (ES) reports on the findings of the EIA and also forms part of the Application.
- 9.2.2. The ES sets out the construction and operational effects of the Scheme on air quality, biodiversity, climate change including adaptation, cultural heritage, ground conditions and contamination, landscape and visual impact, materials and waste, noise and vibration, population and human health, socio-economic effects, traffic and transport, and water resources and flood risk. The ES also identifies the appropriate mitigation measures that will be put in place to mitigate for significant effects.

9.3 KEY CHANGES TO SCHEME DEVELOPMENT

- 9.3.1. Following the four consultation stages, option assessment stages and continuous engagement, points raised by consultees informed design refinements of the Scheme. These refinements included:
 - The selection of the travel hub at Scotland Farm;
 - The refinement of the routes through West Cambridge and into Cambridge (off-road via the Rifle Range track) to reduce land take and avoid noise disruption to university laboratories;
 - The decision to remove the northern off-road option was taken early in the project due to environmental impacts and potential impacts to views from the American Cemetery, an important memorial site:
 - In response to feedback around environmental impact from the project, GCP have committed to reducing environmental impact including limiting impact on West Fields site and moving the route south of the Waterworks site;
 - To avoid impacts to trees along the A428, an on-road route was selected through Hardwick on St Neots Road, and the bus gate was removed from the Scheme; and



- Finally, in relation to the active travel path, GCP have engaged with local and national cycling groups to ensure implementation of a safe, bike-friendly active travel path, with amendments to junctions and road layouts as a result of feedback throughout engagement.
- 9.3.2. The final route alignment is shown in Figure 9-1.



Figure 9-1 - Final Route Alignment for the Scheme

9.4 CONTINUED ENGAGEMENT

- 9.4.1. Building on the consultation and stakeholder engagement detailed in previous chapters, GCP will continue to engage directly with statutory and non-statutory consultees as appropriate on behalf of the Applicant up to and post submission of the Application.
- 9.4.2. GCP will continue to engage and work with landowners affected by the Scheme following submission of the Application. Affected parties will also have the opportunity to comment on the Order as part of the statutory consultation process.
- 9.4.3. Continued engagement with all stakeholders and the wider public over the lifetime of the Scheme will be carried out to make sure the Scheme can be constructed and implemented with the minimum of disruption and operate as a key public transport route into Cambridge city centre for those living in Cambourne and areas west of Cambridge.



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