

Rural Travel Hubs – Swavesey Questionnaire

The Greater Cambridge Partnership is investigating the feasibility of providing travel hubs, enabling residents in South Cambridgeshire to more easily connect to public transport, cycling and walking facilities. The current transport facilities provided at Swavesey could represent what travel hubs will be like throughout South Cambridgeshire. The aim of the Rural Travel Hubs project is to make journeys via sustainable transport into the city easier and more attractive in order to reduce the number of car journeys being made.

Obtaining feedback from the users of the Swavesey Busway stop is an important part of the feasibility study. We would appreciate you taking the time to complete the following survey. It should take approximately three minutes to complete.

Your responses will be treated as confidential. All responses will be compiled together and analysed as a group. Individual responses will not be passed to third party organisations, will be used solely for the purposes of the feasibility study and will be destroyed following collation of the group data. All responses are voluntary. If there are any questions you do not wish to answer, simply move on to the next question.

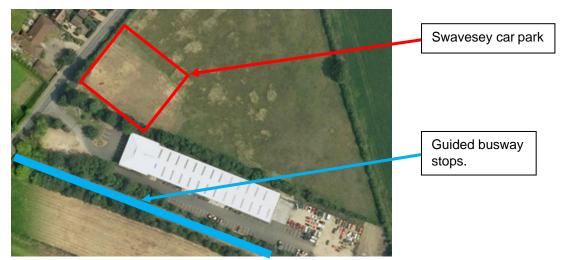


Image 1: Swavesey transport facilities location plan.



Image 2: Google Streetview of the entrance to the Swavesey car park and pick up/drop off facilities.

Images 1 & 2 above show the location of the car park and pick-up/drop-off point. The guided busway stops, together with the car park and associated cycle parking form the transport facilities at Swavesey that are the subject of this survey.

For more information please visit: https://www.greatercambridge.org.uk/rural-travel-hubs/



Date of Survey:/...... Time of Survey:

	Question	Response
1.	How often do you use the Swavesey transport facilities?	 a) Every day (7 days a week) b) Daily (Mon-Fri) c) Two-three days a week d) Once a week e) Occasionally (e.g. once a fortnight)
2.	Do you use the Swavesey car park to access the Guided Busway stop?	 a) Yes b) No (if no, how and where do you travel from the car park?)
3.	What is the purpose of your journey?	 a) Commuting b) Leisure/shopping c) School/College/University d) To link to onward travel (e.g. Cambridge Rail Station). Please state. e) Other. Please state.
4.	Where was the start of your journey? Please provide the name of the village/Parish only.	
5.	Where is your destination? Please provide village/Parish. If within Cambridge please provide road name or local landmark e.g. Market Square.	
6.	How long does your journey usually take? (door to door)	
7.	What is your usual mode of transport to the Swavesey transport facilities?	 a) Drive (single occupant) b) Passenger in private vehicle (car sharing) c) Taxi d) Bus e) Walk f) Cycle g) Motorcycle h) Community transport i) Other. Please state:
8.	What is the main reason you use the Swavesey transport facilities?	 a) Improves health & fitness (If walking/cycling) b) Better for the environment c) Avoids city centre congestion d) Convenience (e.g. avoids city centre parking) e) Saves time f) Saves money g) Don't have access to a car h) Other. Please state:
9.	If you travel to the Swavesey transport facilities by car, motorcycle or bicycle and all the spaces are full or cycle stands taken, what alternative travel/parking arrangements do you use?	
10.	Do you consider the Swavesey transport facilities to be easily accessible?	a) Yes b) No. c) If no please state why:
11.	Can you suggest any additional facilities at a 'Rural Travel Hub' that would improve your travelling experience?	
12.	Overall how would you rate the Swavesey transport facilities?	a) Good b) Fair c) Poor

