



**GREATER  
CAMBRIDGE  
PARTNERSHIP**

Growing and sharing prosperity

# CYCLING PLUS

## Investing in Greater Cambridge's Active Travel Network



Tell us your views on further investment in Greater Cambridge's active travel network.

Please complete the survey online at [www.greatercambridge.org.uk/cycling-plus](http://www.greatercambridge.org.uk/cycling-plus)

The consultation closes at Midday on Monday 16 August 2021

# INTRODUCTION

**The Greater Cambridge Partnership (GCP) is working on an infrastructure programme to improve connectivity and quality of life for thousands of people.**

The Greater Cambridge Partnership is the local delivery body for a City Deal with Central Government, bringing powers and over £500m of investment to make vital improvements in infrastructure, supporting the creation of:



**44,000**  
new jobs



**33,500**  
new homes



**400**  
additional  
apprenticeships

The partnership of councils, business and academia works together with partners and local communities to grow and share prosperity and improve quality of life for the people of Greater Cambridge, now and in the future.

## Cycling in Greater Cambridge

The GCP has invested a significant amount in infrastructure projects to encourage active travel across the Greater Cambridge area. These include the Chisholm Trail and a network of Greenways which will connect Cambridge with neighbouring towns and villages.

However, there is more that could be done and the GCP has a limited amount of remaining funding to invest in encouraging people to walk, cycle or try another form of active travel. These include some rural parts of the area as well as some places within the city itself.

Increasing and improving walking and cycling routes will help to connect up the network and make it safer and more attractive for people to make their journeys on foot or by bike.

### What is active travel?

Active travel is defined in the Cambridgeshire and Peterborough Local Transport Plan as “physically active modes such as cycling, walking, or horse riding. It also includes walking or cycling as part of a longer journey”.



### Our ambition for active travel in Greater Cambridge

The GCP wants to create safe and accessible routes for active travel. Having a network for walking, cycling, and any other forms of active travel allows greener and healthier journeys for everyone who wants to get around.

Our investment aims to provide people with options that make active and sustainable travel more accessible and more appealing. Creating a sustainable transport network that allows for various forms of active travel will help Greater Cambridge continue to thrive and grow as a centre for productivity and innovation and enable more people to travel with ease, using healthier and greener methods.

### LCWIP consultation

Cambridgeshire County Council is running a consultation on the Cambridgeshire Local Cycling and Walking Infrastructure Plan (LCWIP) which is due to close in early July 2021. LCWIPs form part of the Government’s Cycling and Walking Investment Strategy (published in 2017) and help local authorities make the case for future funding for walking and cycling infrastructure. Cambridgeshire’s LCWIP covers the whole county whilst focusing on each district to highlight priority routes for cycling. Following government guidance it uses census data to identify where funding could have the greatest effect in terms of where people live and work. The LCWIP forms part of the Government’s aim to make walking and cycling the natural choice for all short journeys or as part of a longer journey.

The GCP has some funding available for cycle links in Cambridge and South Cambridgeshire and is consulting separately on how and where we should invest that money.

The final LCWIP will also be a consideration in our investment decisions.

### Impact of Covid-19

Covid-19 has had an impact on all our lives and the way people travel. The number of people choosing to walk or cycle has increased, bringing health benefits as well as reducing traffic and pollution levels.

There is a risk that traffic congestion could return to pre-pandemic levels. We want to encourage people to walk, cycle, or use other active travel options wherever possible, including as part of a longer journey, to help reduce car use and improve air quality in the city.



## WHAT WE ARE ASKING YOU

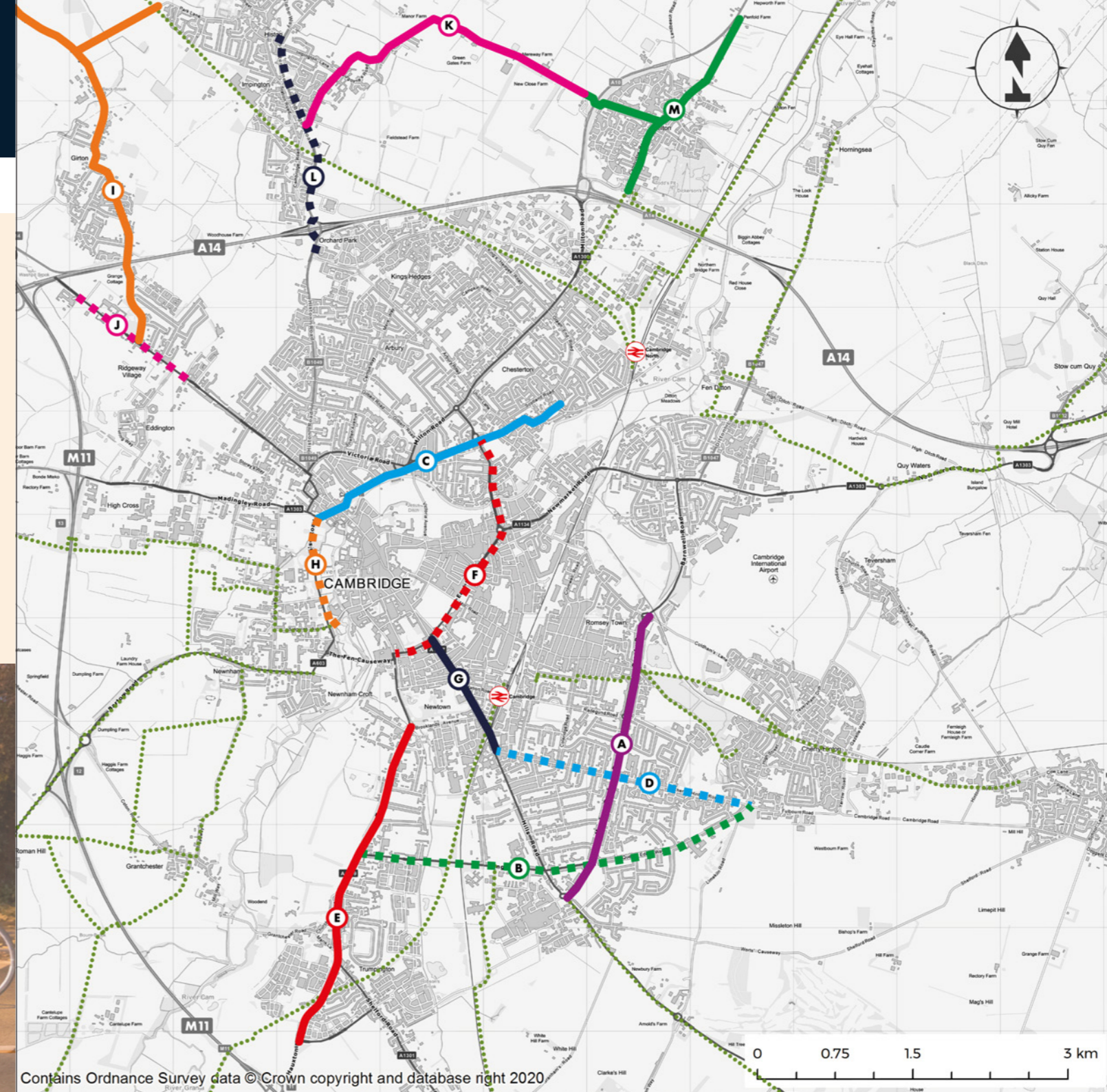
The GCP has an indicative budget of £20million to spend on the active travel network, over and above our existing investments in the Chisholm Trail, cross-city cycling, the 12 Greenways and walking and cycling links alongside our four high quality public transport routes.

In March 2021 we published a study, undertaken by consultants WSP, on Active Travel Opportunities as part of our Future Investment Strategy. It identified 13 on-road active travel corridors that have a significant amount of cycle traffic within Cambridge and the Greater Cambridge area and which could benefit from improvements as part of creating a joined up active travel network. The full report can be found on our website at <https://www.greatercambridge.org.uk/asset-library/Future-Investments-Strategy/GCP-FIS-Active-Travel-Study-210308.pdf>

The £20million identified by the GCP could help to fund schemes on two or three of these corridors.

### We want to find out:

- whether and how often people use active travel to get into and around Cambridge
- what the barriers are that might discourage people from cycling, walking or using other active options for getting around
- finally, we want you to think about your priorities for active travel investment as well as the 13 possible corridors identified in the Active Travel Opportunities report and whether there are any other possible routes we should consider.



This map shows the 13 potential corridors identified in the Active Travel Opportunities Study. The map is illustrative only and is subject to change.

- KEY**
- ..... Greenway
  - Potential Corridors**
  - A** A1134 North-South
  - B** A1134 East-West
  - C** North Cambridge East-West
  - D** Cherry Hinton Rd
  - E** Trumpington Rd
  - F** City North-South
  - G** Hills Rd - Regent St
  - H** Queen's Rd
  - I** Girton to Oakington
  - J** Huntingdon Rd North
  - K** Histon Busway South - Milton
  - L** Histon to Histon Rd
  - M** Milton



## HOW TO RESPOND



Fill out our online survey at  
[www.greatercambridge.org.uk/cycling-plus](http://www.greatercambridge.org.uk/cycling-plus)



Email us [consultations@greatercambridge.org.uk](mailto:consultations@greatercambridge.org.uk)



Telephone us 01223 699906



Contact us on Twitter @GreaterCams  
#CambCyclingPlus



Contact us on Facebook  
[Facebook.com/GreaterCam](https://www.facebook.com/GreaterCam)

If you would prefer not to complete the survey online please telephone 01223 699906 and an operator will take your responses and type them into the online survey.

**The consultation closes at Midday on Monday 16 August 2021.**



**The Greater Cambridge Partnership Executive Board will consider the outcome of the consultation and make decisions about which corridors to invest in at a meeting in winter 2021-22.**