





Since 2009, Copenhagen city council has adopted a strategy saying: **“We will be the best city for people in the world.”**



2019, Denmark scores as 2<sup>nd</sup> happiest city in Europe

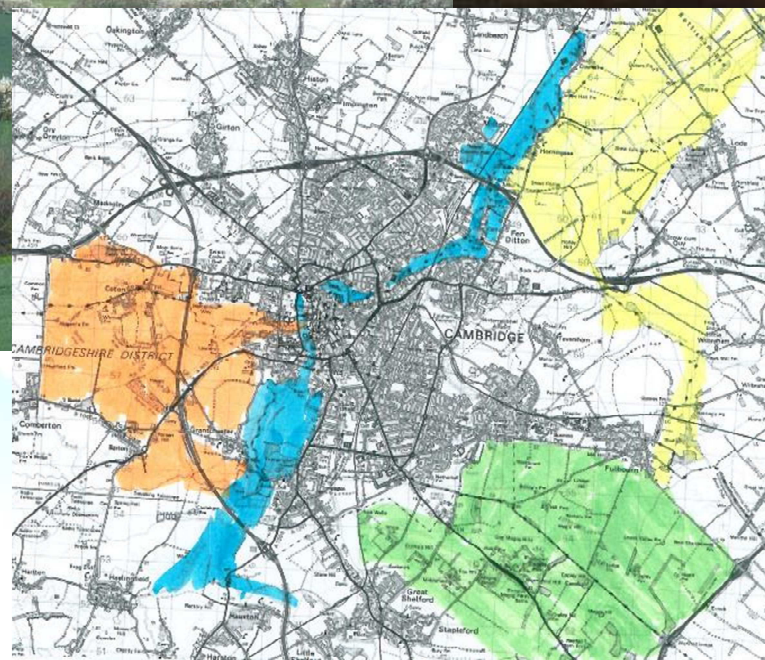


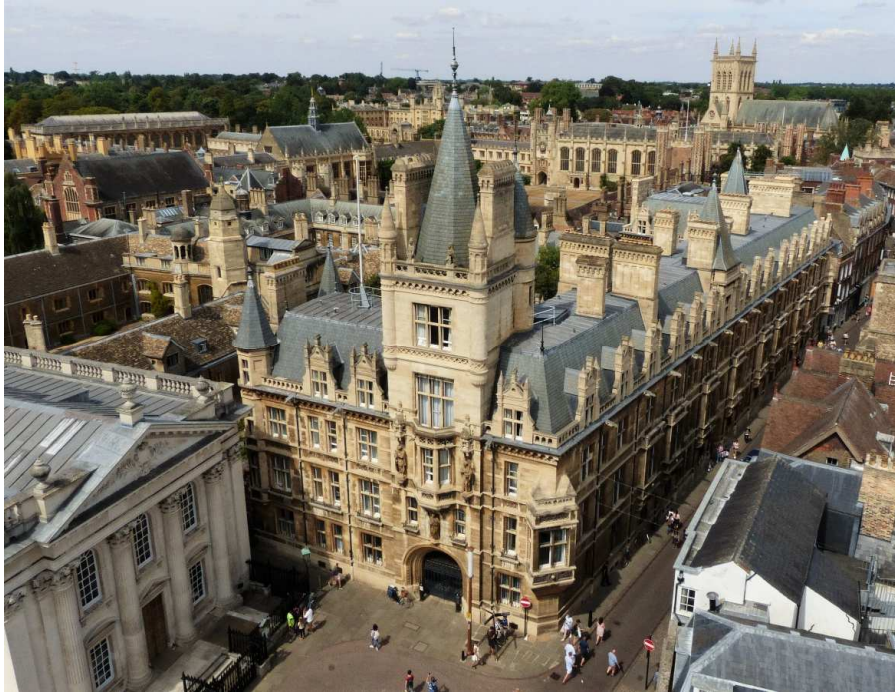
“If I could give one piece of good advice, it would be based on what we know from Copenhagen. For many years, going back to the 1950s, whenever there was a city planning problem, the traffic engineers were running to the mayor and saying: “Look, we need six more lanes here and three more lanes here and 2,000 parking spaces.” They had the statistics and the arguments ready. On the other hand, there was not a single city in the world that had a department for people and public life.” Jan Ghel

*Q. What do you think is most important to consider in a future that addresses congestion, air quality and public transport in Greater Cambridge and why?*

**A. To have a vision for Cambridge as a city for people**

When planning our city we should be asking ourselves “would Copenhagen do this?”







**CPF**  
cycling promotion fund

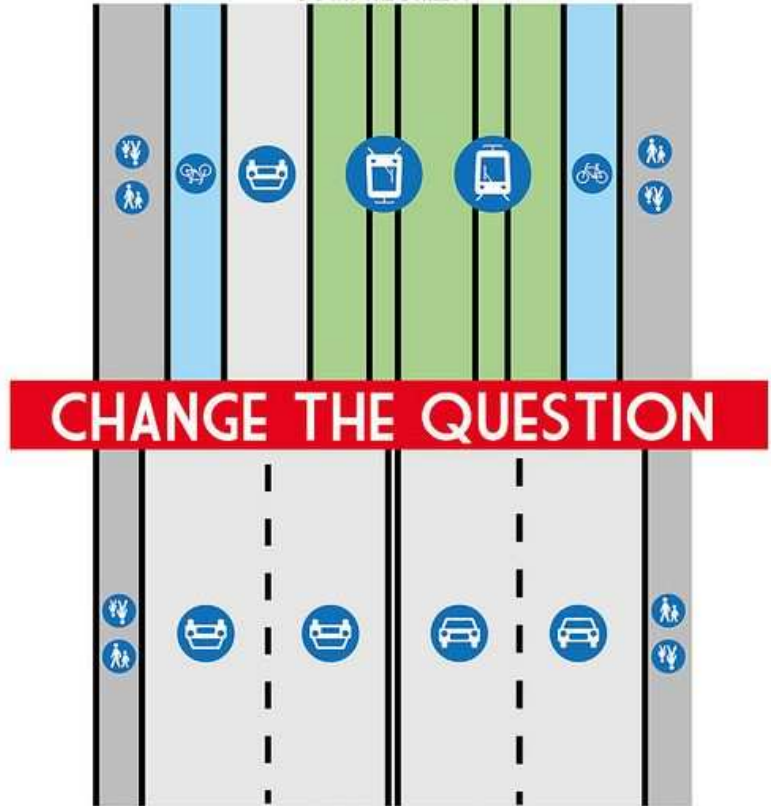


[www.cyclingpromotion.com.au](http://www.cyclingpromotion.com.au)





21<sup>ST</sup> CENTURY  
 HOW MANY  
**PEOPLE**  
 CAN WE MOVE  
 DOWN THE STREET?



20<sup>TH</sup> CENTURY  
 HOW MANY  
**CARS**  
 CAN WE MOVE  
 DOWN THE STREET?

